



PRESIDENT'S MESSAGE

Amanda Bullough, WAIB President



Dear WAIB Members and Supporters,

It has been my absolute pleasure to serve as President of the Women in the AIB in the year of WAIB's 15th Anniversary! We've accomplished a lot this year, and I'm eternally grateful for my fantastic WAIB Executive Board!

Founded by Tugba Kalafatoglu, WAIB's mentor program is heading into the second effort of matching new mentor-mentee relationships. VP, Malika Richards, has spent considerable time automating the application, so that match criteria can be easily sorted, and an ongoing database can be created. Thank you, Malika and Tugba!

WAIB also gave out two brand new awards this year, which I hope will be a legacy for many years to come. The WAIB executive board unanimously agreed that WAIB Founder and ongoing supporter, Lorraine Eden, would be the first ever WAIB Woman of the Year. What an honor to present this award to Lorraine! Every woman should be as lucky to have someone like Lorraine in her corner! WAIB also gave the new Emerging Scholar Award to the extremely talented Stacy Fitzsimmons. For someone that finished her doctorate less than 5 years ago, her record is certainly impressive! And, we also gave a Certificate of Special Appreciation to Janet Murray, for all of her years of professional and financial support to WAIB's members. Thanks again, Janet!

Again this year at the annual meeting, WAIB hosted 3 panels. One of them featured the prestigious women AIB Fellows. The other two included discussions of IB research related to women and gender, and global issues surrounding women in business. Thank you panel chairs, Amanda Budde-Sung, Eve Misati, Malika Richards, and Janet Murray!

And, finally, Lyn Amine, WAIB's first ever Communications Officer, has completely revamped our social media presence on Facebook and LinkedIn, and she's been managing the WAIB listserv. I would have been lost without her help with communications, and as WAIB's first ever elected president years ago, her ongoing advice and encouragement. Thanks Lyn, for everything!

The WAIB presidency is a 2-year term, so I look forward to another year of WAIB accomplishments! Keep your eyes open for a new WAIB website, a revised WAIB constitution, and announcements about award submissions and nominations.

Kind regards,

Amanda Bullough, WAIB President

WAIB EXECUTIVE BOARD 2015-2017

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ABOUT WAIB: VISION AND MISSION

Established in November 2001, Women of the Academy of International Business (WAIB) is a subgroup of the Academy of International Business. WAIB has three main priorities: providing a forum for networking among WAIB members; mentoring; and promoting research on gender and gender-related issues in international business.

WAIB has a strong presence at the AIB annual conferences as well as at local and regional meetings. Every year, we come together to exchange ideas, research results, personal or group successes, challenges, and exciting plans for the future. We host a members-only reception where we announce WAIB awards, and network and socialize with friends and colleagues. These activities give all of us an opportunity to build new relationships. In particular, junior scholars meet senior scholars and hear their insights from many years of research and teaching. Enthusiasm emerges for new projects, and co-authoring possibilities are discussed.

WAIB MENTORING PROGRAM

WAIB recognizes the importance of mentoring for effective career development and professional integration. Our one-on-one mentoring program links female junior faculty and doctoral students with senior women faculty and administrators, as a way to increase the number of women who specialize in international business education, research, and administration. The inaugural program was launched in the 2014-2015 academic year. Our newest round of matches is now underway. We are in particular need of senior scholar mentors who can mentor female junior and mid-career faculty. For more information on how to participate, please contact WAIB Vice President, Malika Richards, at mur12@psu.edu.

WAIB AWARDS

This year, WAIB created two annual awards, and announced the winners at the Annual Meeting. In the photo, from left to right: Janet Murray (Special Appreciation), Amanda Bullough, WAIB President; Lorraine Eden (Woman of the Year Award); Amanda Budde-Sung, WAIB Faculty Member-at-Large; Malika Richards, WAIB Vice President; Stacy Fitzsimmons (Emerging Scholar Award).



WAIB PANELS

This year, WAIB again hosted three panels at the AIB Annual Meeting in New Orleans. In celebration of our 15th anniversary, we brought the Women AIB Fellows together for a conversation. Notably, AIB Women Fellows are only 16 in number and just 16% of the total Fellows. WAIB also hosted a panel to discuss and stimulate high-quality research on women and gender in international business. In addition, we hosted our traditional Women in Business panel with scholars and local businesswomen from Louisiana. Below are some photos. **THANKS TO ALL OF OUR PANELISTS! You make us look good.**

PANEL: AIB Women Fellows

Chair: Amanda Bullough

Panelists (left photo, reading left to right, and in order of induction into the AIB Fellows): Eleanor Westney, Stefanie Lenway, Rosalie L. Tung, Lorraine Eden, Marjorie A. Lyles, Nakiye Avdan Boyacigiller, Mary Ann Von Glinow, Srilata Zaheer, Patricia P. McDougall-Covin, Ruth V. Aguilera, Elizabeth L. Rose



PANEL: Gender in International Business Research: Addressing the Importance and Overcoming the Obstacles

Chairs: Amanda Budde-Sung and Evelyn Misati

Panelists (photos reading left to Right): Amon Chizema, William Newburry, Fabian Froese, Amir Shoham, Maria Alejandra Gonzalez-Perez (always taking the photos), and Eve Misati



PANEL: Women in Business: Evidence from around the World

Chairs: Janet Y. Murray and Malika Richards

Panelists (photos reading left to right): Rosalie L. Tung, Nakiye A. Boyacigiller, Ann R. Tuennerman, Beth Colón, Mari Iizuka (not featured in photo)



HOW TO JOIN & FOLLOW WAIB

Join and follow WAIB at any time! Log into your AIB account and update your membership profile by checking the official WAIB membership box. This creates a list of all WAIB members and makes you a voting member of WAIB. To get more involved or learn more, contact President Amanda Bullough (bullough@udel.edu) and be sure to check out the WAIB page of the new AIB website when it is operational later in 2016.

To join the WAIB listserv, WAIB-L, send an email message to listserv@list.msu.edu with the following in the body of the email: SUBSCRIBE WAIB-L YourFirstName YourLastName (for example, SUBSCRIBE WAIB-L Jane Doe). To set your WAIB-L subscription to a weekly digest, send a message to listserv@list.msu.edu with the following command SET WAIB-L DIGEST YourFirstName YourLastName (for example, SET WAIB-L DIGEST Jane Doe).

WAIB's pages on Facebook and LinkedIn are searchable under the term "WAIB Women in the Academy of International Business" or through the following links: <https://www.facebook.com/eWAIB/> and <https://www.linkedin.com/grps/WAIB-Women-Academy-International-Business-1701567/about>.

WAIB FUNDRAISING & HELPING HANDS CAMPAIGN RESULTS

In celebration of WAIB's 15th Anniversary, we reached a goal of awarding scholarship to 15 women scholars! The WAIB Helping Hands Campaign provides \$500 of scholarship money for AIB women Ph.D. students, and junior scholars from low-income countries, to attend the AIB Annual Meeting in June. If you want to donate, a donation form is provided at the end of this newsletter (donations are tax deductible for American citizens). A special thanks to the generosity of our donors, who contributed to the WAIB General Fund and Helping Hands Campaign:

Platinum (\$300 or more): Nakiye Boyacigiller, Lorraine Eden, Karsten Jonsen, Stefanie Ann Lenway, Patricia McDougall-Covin, Elizabeth Rose, Anne Tsui, Mira Wilkins, Sri Zaheer

Gold (\$200-299): Jose de la Torre, Lourdes Casanova, Amanda Bullough, Amir Shoham

Silver (\$100-199): Susan M. Mudambi, Margaret Phillips, Malika Richards, Mary Ann Von Glinow

A photo with a few of the scholarship recipients, and Malika Richards, WAIB Vice President 2015-2017, and Lorraine Eden, Founding President:



2016 Helping Hands Scholarship Recipients: Liubov Ermolaeva (Ph.D. student, Russia), Irina Heim (Ph.D. student, Germany), Yi-Dan Huang (Ph.D. student, Taiwan), Mariana Bassi Sutter (Ph.D. student, Brazil), Ciska Tobing (Ph.D. student, Indonesia), Jing Liu (Ph.D. student, China), Joan Lilian Ogendo (Faculty, Kenya), June Lee (Ph.D. student, South Korea), Marcelle Colares Oliveira (Faculty, Brazil), Medha Satish Kumar (Post-doc, India), Xia Liu (Ph.D. student, China), Lee Martin (Ph.D. student, Australia), Laura Gasiorowski (Ph.D. student, USA), Ahreum Lee (Ph.D. student, South Korea), Hong Chen (Ph.D. student, China)

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Fill out this WAIB Donation form and send with your Check or Credit Card Payment (see payment information at bottom of form).

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Donations to WAIB are tax deductible in the U.S.

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The way I would like my name to appear on the donor list is

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All checks must have micro-encoded banking information, including the ABA routing number at the bottom of the check, a US bank address, and must be denominated in US dollars.

SEND Check and Completed form TO:

ATTN: Tunga Kiyak
 Academy of International Business
 7 Eppley Center
 East Lansing, MI 48824-1121

For further information, please contact:
 Amanda Bullough
 WAIB President
 Assistant Professor of Management
 University of Delaware
bullough@udel.edu

CREDIT CARD PAYMENT

Credit card payments will be processed by Michigan State University, the host institution for AIB.

Fill out this form and fax to 1+ (517) 432-1009 or send the completed form as an e-mail attachment to: membership@aib.msu.edu

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