



KELLEY
SCHOOL OF BUSINESS
Institute for International Business



CIBER Focus Interview Series

Video Annotation

Propaganda in Russia and Ukraine

Link: <https://www.youtube.com/watch?v=zMZc6X9h80U>

Length: 18:25

Production Date/Year: December 19, 2018

Keyword Topics: Russia, Ukraine, propaganda, Fake News, War, Media

Guest Info:

Elena Volochine is an international reporter, camerawoman, and filmmaker. She holds Master's degrees in Cultural Journalism and Political Science. She is the Moscow Bureau Chief for France 24, a French state-owned international news television network based in Paris. Volochine covered the Russian annexation of the Crimean peninsula, war in east Ukraine, and former Soviet bloc for Francophone TV and radio. She is the co-director of the documentary "Oleg's Choice".

Video Summary/Synopsis:

In this edition of CIBER Focus, Elena will talk to us about propaganda and the state of media in Russia and Ukraine, and what truth means in the media today.

1:22 - Elena discusses the impact that state supported propaganda has had on the general public of the Russian speaking community.

4:30 - Elena discusses what life is like reporting in a war zone and why she decided to do so.

8:00 - Elena discusses her experience directing the film "Oleg's Choice" about Russian propaganda.

9:35 - Elena continues discussing the film while also explaining the importance of truth and what being a member of the media is like in a world with the term "Fake News".

13:38 - Elena discusses how citizens can determine what is truth and what is propaganda.

Standards:

7th Grade Social Studies

- **G7SS 7.1.14**
 - Identify and explain recent conflicts and political issues between nations or cultural groups and evaluate the solutions that different organizations have utilized to address these conflicts.
- **G7SS 7.1.17**
 - Distinguish between unsupported expressions of opinion and informed hypotheses grounded in historical evidence.

Geography and World History

- **GHW.7.1**
 - Recognize that conflict and cooperation among groups of people occur for a variety of reasons including nationalist, racial, ethnic, religious, political, economic and resource concerns that generally involve agreements and disagreements related to territory on Earth's surface.

- **GHW.7.2**

- Analyze the physical and human factors involved in conflicts and violence related to nationalist, racial, ethnic, religious, economic, political, and/or resource issues in various parts of the world, over time. Assess the human and physical environmental consequences of the conflicts identified for study.

World History

- **WH.6.2**
 - Explain the causes and consequences of the Russian Revolutions of 1917 and the establishment of the Union of Soviet Socialist Republics.
- **WH.6.6**
 - Explain the causes and consequences of the Cold War and describe the role it played in ethnic or nationalistic conflicts in various parts of the world.

Essential Questions:

- What effect does propaganda have on the knowledge of a state's people?
- Is all propaganda bad?
- How can people determine what is fake or real news?

Depth of Knowledge

- Students will be able to identify historical examples of propaganda.
- Students will be able to apply their knowledge of propaganda to distinguish between fake and real news and information.
- Students will criticize examples of state sponsored propaganda.

Additional Links & Related Information

- Film - "Oleg's Choice" (2016) <https://www.amazon.com/Olegs-Choice-Oleg-Dubinin/dp/B01M2WPNKF>
- News Source Bias Chart: <https://www.marketwatch.com/story/how-biased-is-your-news-source-you-probably-wont-agree-with-this-chart-2018-02-28>
- 50 Famous Examples of Propaganda - <https://www.canva.com/learn/examples-of-propaganda/>
- How to Spot Fake News - <https://www.factcheck.org/2016/11/how-to-spot-fake-news/>