YOUR SUCCESS, MOMENT BY MOMENT
START THE PATH TO YOUR OWN TRUE SUCCESS BY SEIZING EVERY OPPORTUNITY.

You may see your future clearly—you know what you want to do and where you want to do it. Or maybe you want to discover your passion and talents through exploration—in the classroom and beyond.

The Kelley School of Business at Indiana University will get you there. We’ll prepare you to make the most of your education and the opportunities that will shape your career and life—moment by moment.
YOUR KELLEY EXPERIENCE WILL BE FILLED WITH CRITICAL MOMENTS—MOMENTS THAT POWER YOUR CAREER FOR A LIFETIME.

By the time you graduate from Kelley and start your career, you’ll be experienced, confident, and ready for any challenge.

AT KELLEY, WE TURN PROMISING STUDENTS INTO THE FINEST PROFESSIONALS. AND WE DO IT IN A WAY THAT ONLY WE CAN.

You’ll have every opportunity you could want to zero in on your interests, master the fundamentals and intricacies of business, develop communication and presentation skills, and get real experience. Your opportunities will include our signature professional development program, Kelley Compass.

Through each experience, you’ll get coaching and feedback from a community of people who want to help you succeed, including your professors and classmates.

A Kelley education will challenge you and shape your future. Our 7,200 undergraduate students have the talent to succeed, but they also have the humility to grow and the tenacity to persevere. They develop the emotional intelligence and professional habits required for a successful—and rewarding—career.

The result? You’ll be ready to turn critical moments into lasting career momentum.
BUSINESS MAJORS AND CO-MAJORS

- Accounting
- Business Analytics*
- Digital and Social Media Business Applications*
- Economic Consulting
- Entrepreneurship and Corporate Innovation
- Finance
- Information Systems
- International Business*
- Law, Ethics, and Decision-Making*
- Management
- Marketing
- Operations Management
- Professional Sales
- Public Policy Analysis
- Real Estate
- Supply Chain Management
- Sustainable Business*
- Technology Management*

* These are co-majors you can take with another Kelley major.

MINORS AND A CERTIFICATE FOR NON-BUSINESS MAJORS

**Minors:** Business, Entrepreneurship and Small Business Management, Financial Literacy, Marketing

**Certificate:** Business Foundations

OUR MAJORS INCLUDE ALL KEY AREAS OF BUSINESS, ENABLING YOU TO FIND THE RIGHT COMBINATION TO ACHIEVE YOUR GOALS.

18 MAJORS

1 TOP-RANKED SCHOOL

Poets & Quants
2017

#1 among alumni for career advising effectiveness

Poets & Quants
2017

A for faculty mentoring

Poets & Quants
2017

#1 employment among public schools

Poets & Quants
2017

#11 among all business schools

U.S. News & World Report
2018
WELCOME TO YOUR ACADEMIC HOME

HODGE HALL UNDERGRADUATE CENTER

Hodge Hall combines traditional architecture and the latest technology to create your ideal academic home. With state-of-the-art classrooms, creative collaboration spaces, and even a trading room, this is where you’ll train to become one of tomorrow’s business leaders.

CONRAD PREBYS CAREER SERVICES CENTER

The Prebys Center will be your launchpad to the career of your dreams. You’ll develop your path with dedicated coaches, make valuable connections with recruiters and alumni, and prepare for lasting career success.

Go inside Hodge Hall and the Prebys Center: gokelley.iu.edu/lookinsideksb
BEING A KELLEY IS ABOUT PERFORMING AT YOUR BEST.

From the moment you join the Kelley family, that’s the goal of your professors, your classmates, and our staff and alumni. We’ll push you to maximize your potential.

Your classmates will expect you to do the same for them. We believe succeeding together is a greater achievement than going it alone. And the connections you make at Kelley will form a professional network you can turn to throughout your career.
OUR FACULTY AND STAFF’S UNPARALLELED INVESTMENT IN YOUR EDUCATION ENABLES YOU TO ACHIEVE YOUR OWN TRUE SUCCESS.

The extraordinary dedication of our world-class professors and advisors sets Kelley apart from other business schools. Extra office visits, late-night emails to help with projects, and chats over coffee are the norm.

YOUR SUCCESS IS OUR SUCCESS.

Your professors are your mentors and coaches. They’re also masters of straight talk—telling you what you need to hear to be your best. So when you need feedback, when you want to share good news, or when you need guidance in making a tough decision about your future, you’ll know where to turn.

“\text{The Kelley faculty want to create real relationships with you. They are invested in you as a person—who you are and what you want to do—and they’re there to help you do your best.}”

\text{Gianmarco Medina, BS’21, finance, international business, and business analytics}
KELLEYS HELP EACH OTHER SUCCEED—IN COLLEGE AND THROUGHOUT THEIR CAREERS.

Kelley will become your second home, and these people—your classmates, professors, and staff—will become your family. You can count on them to support and encourage you at every turn, from learning a difficult business concept to interviewing for jobs.

Find your people.
Our 70+ student organizations enable you to make connections and friends, explore your interests, and build your resume. Our student clubs include Out at Kelley, an LGBTQ+ organization for students and allies, and four groups dedicated to women in business.

Feel empowered.
Kelley women inspire one another to achieve more. The Kelley Women’s Initiative partners with students, faculty, and staff to provide encouragement, support, and opportunities.

Celebrate diversity.
At Kelley, you’ll find support and resources for underrepresented minority and international students and an inclusive community that embraces people of all backgrounds.

Make a difference.
Eager to put your business skills to work for good? The Kelley Institute for Social Impact (KISI) empowers you to make positive economic and social change in local and global communities.

Achieve balance.
Your coursework will be rigorous and, at times, stressful. Kelley is committed to helping you find balance, manage stress, and cope with challenges.
Lasting friendships. Exclusive connections. Invaluable academic and career prep. This is the Kelley Living Learning Center, a one-of-a-kind living experience for future business leaders like you.

**WHY KLLC?**

**It's valuable.** Make deep connections with Kelley recruiters, faculty, and alumni; take trips to visit top companies; and attend—or even plan—professional and social events.

**It's convenient.** McNutt Residence Center, the home of the KLLC, is a quick walk to Kelley, and business courses are offered on site.

**It's fun.** The KLLC is a tight-knit family whose members motivate each other to succeed. These aren’t just some of the best friends you’ll make at IU—they are the business trailblazers of the future.

Discover everything the KLLC offers and how to apply: gokelley.iu.edu/kllc

“At the Kelley LLC you get opportunities that you won’t get anywhere else. As a freshman, you have experiences that are usually reserved for juniors and seniors.”

Elizabeth Bolyard, BS'20, finance and accounting
HOW YOU PRESENT YOURSELF MAKES A BIG DIFFERENCE. LEARN HOW TO DO IT SO YOU—AND YOUR IDEAS—SHINE.

Whether it’s a product launch or an important one-on-one meeting, the ability to read a room, connect with others, and communicate your ideas is essential to success.

At Kelley, you’ll develop these and other “soft skills” early. You’ll use them often—in presentations, case competitions, mock interviews, career fairs, networking events, and internship and job interviews. And they’ll give you a competitive edge.

Part of presenting well is knowing yourself and how to work with and lead others. That’s where Kelley Compass comes in.

Stephen Anderson, BS’16, was afraid of public speaking—until his business communication courses taught him to impress any audience. His team won Kelley’s Target case competition, and his interviewing skills helped him earn his role as partnership activation coordinator with the Minnesota Vikings.
TO PREPARE FOR WHERE YOU’RE GOING, YOU NEED TO KNOW WHO YOU ARE.

WHAT DO YOU LIKE? WHAT ARE YOUR TALENTS? YOUR VALUES? YOUR PRIORITIES? YOUR GOALS?

Your answers will shape your time at Kelley and your future. Finding them may be harder than you think, but we’ll help you—starting with Kelley Compass.

You’ll take one Compass course per year for your first three years, and what you learn will drive your major decisions at Kelley. Each course focuses on a different aspect of your career:

- **COMPASS I**
  - Building your personal brand

- **COMPASS II**
  - Working in teams

- **COMPASS III**
  - Demonstrating leadership

"Kelley Compass shows you how to build your personal brand. That’s what makes us stand out from students at other universities. Coming into my internship, I had connected with co-workers on LinkedIn, and before we even talked, people already knew me and were impressed by my experiences."

**Maya Caine**, BS’18, information systems and international business
FIND OUT WHAT YOU’RE MADE OF.

To know just how much you can achieve, you have to test yourself. You have to go outside your comfort zone and take on challenges you’re not sure you can overcome.

You’ll have to work hard. You’ll have to be resourceful and persistent and bold. But you’ll survive these trials—and thrive because of them.

And you may surprise even yourself by what you can do.

A curiosity for other cultures led Natalie Moore, BS’16, to choose to study abroad in Hong Kong. “You will be pushed to your limits and your patience will be tested, but you will learn so much more than you thought possible about the world and yourself by exceeding those limits and rising to the challenge.”
INTERNATIONAL PROGRAMS

A global business education is a requirement for modern executives. That’s why we offer so many international programs—you can get the overseas expertise you want, the way you want it.

Kelley offers a variety of study abroad options:

- **Short-term programs** that last three weeks or less
- **Summer internships** at multinational corporations
- **Semester programs** at top international universities, enabling you to earn business credit while engaging in cultural exchange

In addition to study abroad, the second-year Global Foundations Core teaches you to analyze and interpret the influences that drive the global economy.

EXPLORE THE WORLD AND EXPERIENCE BUSINESS ON ANY CONTINENT (EXCEPT ANTARCTICA, OF COURSE).

SEMESTER, SUMMER, AND SHORT-TERM PROGRAMS IN 27 COUNTRIES

- Athens, Greece • Bangkok, Thailand • Barcelona, Spain • Beijing, China • Brisbane, Australia • Bucharest, Romania • Budapest, Hungary • Buenos Aires, Argentina • Cape Town, South Africa • Copenhagen, Denmark • Dubai, UAE • Dublin, Ireland • Geneva, Switzerland • Glasgow, Scotland • Havana, Cuba • Hong Kong, China • Johannesburg, South Africa • Lima, Peru • London, England • Maastricht, The Netherlands • Mannheim, Germany • Milan, Italy • Munich, Germany • New Delhi, India • Paris, France • Rouen, France • San José, Costa Rica • Santiago, Chile • Seoul, South Korea • Seville, Spain • Shanghai, China • Singapore • Sydney, Australia • Vallendar, Germany • Vienna, Austria

61% OF KELLEY STUDENTS PARTICIPATE IN STUDY ABROAD
PUT EVERYTHING YOU’VE LEARNED ABOUT BUSINESS TO THE ULTIMATE TEST.

It’s a Kelley rite of passage: four classes and a series of intensive experiences that test how far you’ve come.

Taken after you have completed all prerequisite courses, I-Core challenges you to address the relationships among finance, marketing, operations, and leadership while solving cross-functional business problems. You’ll develop your professional and leadership skills, conquer an in-depth team case project, and earn a coveted I-Core shirt.

The I-Core experience and the knowledge gained will set you apart in your career. Your acquired ability to see issues holistically will give you an edge in business situations.
YOU’VE WORKED HARD. YOU’VE CONQUERED BIG OBSTACLES. THIS IS WHEN IT ALL PAYS OFF.

Your I-Core case. Your study abroad program. Your experience leading student organizations. Your presentations and case competitions and all those late nights mastering Excel. All of it has led to this moment.

You’re at the top of your game. You’re in the zone. Everything you’ve learned comes together, and you apply it to do something big, something meaningful, for your team or in your life.

Because that’s what Kelleys do.

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Whether working on a team project or running drills with the Reserve Officers’ Training Corps (ROTC), finance major Chiara Fitzgerald, BS’20, pushes herself to peak performance academically and physically. “Being part of ROTC and Kelley, I found motivation to be the best—the best cadet and the best Kelley student—I could be.” She was also inspired to help others like her by leading Sisters in Arms, an organization that enables ROTC women to reach their fullest potential.
ENVISION YOUR PATH TO SUCCESS

Your journey at Kelley will evolve as you uncover new strengths and career interests.

Business Foundations

- English Composition 3
- Compass I 1.5
- Finite Math 3
- Calculus 3 or 4
- The Computer in Business 3
- Basic Accounting 1
- Microeconomics 3
- Business Presentations 3
- Technology and Business Analysis 3
- Legal Environment of Business 3
- Financial Accounting 3
- Managerial Accounting 3
- Statistics 3
- Global Business Environments 1.5
- Global Business Analysis or Immersion 1.5 or 3
- Business, Government, & Society 2
- Business Communication 3
- Compass II 1.5

IUB GENERAL EDUCATION REQUIREMENTS 15-21
- A&H Arts and Humanities 6
- N&M Natural Science 3
- World Languages and Cultures (WLC) Language Proficiency/Study Abroad/Culture Courses 6-12

Can be taken throughout your four years at IU. At least 6 credits must be completed on the IU Bloomington campus.

Business Integration

- Integrative Core (I-Core) 12
- Compass III 1
- Ethics and the 21st Century Business Leader 2
- Macroeconomics 3
- Strategic Management 3

Courses listed in bold are taught within the Kelley School.

Major Courses* 15-31
- Co-Major Courses (optional) 12-15
- Minor Courses (optional) 12-21
- Elective Courses (optional) 1-30

MINOR (optional) 12-21
Can start as early as your first year.

MAJORS

*Credits vary by major. Academic advisors assist in developing a customized plan.

Kelley majors can be found on page 4.

Study abroad at any point during your degree path

120 credits (minimum)

TO GRADUATE
YOUR INTERNSHIPS ARE A CHANCE TO LEARN FROM INDUSTRY LEADERS—AND IMPRESS POTENTIAL EMPLOYERS.

Kelley students intern all over the country and world, taking on challenging projects of substance for top corporations and organizations. Employers consistently praise our students’ professionalism, business skills, work ethic, and job-readiness—and offer them full-time jobs.

“My IT consulting internship is mostly about breaking down data silos, which I learned about in my first semester at Kelley. Being able to apply what I’ve learned in the classroom to a real-world environment has made my learning experience so much more valuable.”

Ben Dennis, BS’17, entrepreneurship and corporate innovation

$23 average
FOR INTERNS

631 COMPANIES HIRED KELLEY STUDENTS for internships in 2016–17
Launching your career is like anything else: it takes preparation. That’s the specialty of our Undergraduate Career Services, one of the nation’s best.

You’ll get personalized career guidance and support throughout your time at Kelley. Because of Kelley’s reputation and the Undergraduate Career Services’ relationships with employers, you’ll have many opportunities to network and interview on campus—and in a facility that reflects the world-class quality of Kelley and its students.

The percentage of new graduates who reported full-time employment or graduate school admission is 95%.

$61,000

The average starting salary for Kelley graduates.

1,333

COMPANIES

RECRUITED STUDENTS FOR

internships and full-time employment in 2016-17

307

COMPANIES

RECRUITED ON CAMPUS IN 2016-17

TOP STATES FOR EMPLOYMENT

ILLINOIS
INDIANA
NEW YORK
OHIO
CALIFORNIA
The second you step into Kelley, you feel a sense of family. The professors and staff care. It made me passionate about Kelley, and that passion spilled over to my two sisters, who are now Kelley students. Kelley's inclusive environment has empowered all three of us to shine.”

Carmen Siew, BS’15, technology strategy consultant, Deloitte Consulting

The support at Kelley extends to many of the world’s biggest and best companies, to corner offices and top floors as well as exciting new start-ups. Our alumni are on your side even before you graduate, and you can call on them at any stage of your career.

OUR 112,000+ ALUMNI FORM THE WORLD’S LARGEST business school alumni network

ALUMNI NETWORK
At Kelley, you get the academic options and spirited community of a top public research university: Indiana University Bloomington.

Enhance your education with a major or minor from another IU school (IU offers 200+ majors in all) or a foreign language (more than 70 are taught here). Put on your candy-striped pants and cheer for our Big Ten sports teams. Choose among 750+ student organizations to join and lead. Explore the restaurants, shops, and trails of our lively and inclusive hometown, Bloomington, which Travel + Leisure said has “the soul of a big city but the heart of a small town.” And get inspired by our beautiful campus.
BECOME A KELLEY

DIRECT ADMISSION TO KELLEY FOR FALL 2019
Direct admission is only offered to first-year students entering in the fall semester. You will become a direct admit to the Bloomington Kelley School of Business only if you meet all criteria below and submit all IU application materials by November 1:

1. Indicated one of Kelley’s business majors as your intended major.
2. Earned the required test score. Please visit indiana.edu/admissions for information on how IU superscores.
   • A composite ACT score of 30
   or
   • SAT score of 1380 (Evidence Based Reading & Writing and Math)
3. Earned a cumulative GPA of 3.8 on a 4.0 scale in high school. We will use the highest GPA that is sent to IU Admissions from your official high school transcript. In most cases this is the weighted GPA. If your record does not meet the criteria above, you will need to petition through our website to be considered for direct admission.

Direct admission criteria for Fall 2020 will be released by mid-August 2019.

Learn more: gokelley.iu.edu/directadmission

STANDARD ADMISSION
Standard admission means that a student is admitted to IU, takes business courses, and then applies to enter the Kelley School.

Here’s what you need to know:
• Standard admits and direct admits take the same courses.
• The courses required for Kelley admission are also required for every Kelley major.
• Applicants should complete 30 credit hours of college coursework by the time the committee reviews their application. Freshmen and transfer students typically take classes for two semesters, applying in the second semester.
• The acceptance rate for standard admission applications is just over 50%.
• Students who are not offered admission to Kelley usually complete another business-related degree at IU with a Kelley minor.
• For specific details on applying via standard admission please visit: gokelley.iu.edu/standardadmission

EXPLORING OUR SCHOLARSHIPS

Students who are offered direct admission by late January will automatically be considered for freshmen funding. Pre-business and transfer students can apply for scholarship consideration when they apply for admission to Kelley.

Learn about our scholarships: gokelley.iu.edu/scholarships

The IU Bloomington Office of Scholarships has information about a variety of other scholarships: scholarships.indiana.edu

VISIT US

See firsthand how Kelley can take you from moment to momentum, and explore IU Bloomington’s unforgettable campus. Your visit options include:
• Information sessions with a student and staff member (sign up in advance)
• The Kelley Classroom Host Program, in which you can attend a class with a student and meet other students and faculty (sign up online at least two weeks before your visit)
• Kelley Living Learning Center tours

Plan your visit: gokelley.iu.edu/visit

The IU Office of Admissions also has several visit options and a virtual tour: admissions.indiana.edu/visit
CAN YOU FEEL IT? THE MOMENTUM THAT WILL SHAPE YOUR LIFE AND POWER YOU THROUGH YOUR CAREER?

It’s in Hodge Hall. In Kelley Compass. In I-Core. It’s in your professors, career coaches, teammates, and alumni connections. It’s in moments that will prime you to excel at the start of your career and never stop.

Most of all, it’s in you.

FIND IT AT KELLEY.

“There’s no single path at Kelley to reach your goal,” says Tanner Snider, BS’18, who came to Kelley planning to study finance but discovered a passion for consulting. Now a business analyst at McKinsey & Company, Tanner’s unique path included launching a student-led consulting organization, studying abroad in South Korea and Hong Kong, and interning at Oracle and McKinsey.

“Kelley offers so many opportunities,” Tanner says. “Get involved where your passion and skills intersect and achieve your own definition of success.”

See Tanner’s story: gokelley.in.edu/tanner