



KELLEY SCHOOL OF BUSINESS

SPORTS INDUSTRY WORKSHOP

2021 Application Information for the Sports Industry Workshop

Call-Out Meeting:

Wednesday February 10th at 8:00 pm (eastern) via Zoom: <https://iu.zoom.us/j/83197705627>

Eligibility:

In order to be eligible for admission to the workshop, students must be enrolled in the Kelley School of Business and currently be in their sophomore or junior year of study. In addition, students cannot have been a member of another Kelley workshop, and must commit to being in residence on the Bloomington campus for the entire 2021-22 academic year (i.e., you cannot study abroad during the Fall 2021 or Spring 2022 semester).

Application Deadline:

Applications are due via email to Professor Nathaniel Grow (grown@iu.edu) **no later than 5:00 p.m. (eastern) on Monday February 22, 2021.**

Application Process:

Students interested in applying for membership in the Sports Industry Workshop should follow the application instructions below. Following the review of all timely applications submitted by the deadline listed above, selected students will be invited to interview with Professor Grow and several current workshop students. Students selected for admission following the interview will then be notified accordingly. We hope to complete the admissions process by early April.

Required Application Materials:

Please send an email to Professor Nathaniel Grow (grown@iu.edu) by the deadline listed above containing the following information:

1. Subject Line: "2021 Sports Industry Workshop Application"
2. In the body of your email please list the following:
 - a. First and Last Name
 - b. Expected Graduation Date
 - c. Current Major(s) & Minor(s)
 - d. Current cumulative GPA
 - e. Honors status (if any) (e.g., Hutton Honors College, Business Honors Program, Cox Research Scholar, Kelley Scholar, Wells Scholar, Fry Scholar)
 - f. Confirmation that you do not intend to study abroad during the 2021-22 academic year
3. Please attach the following documents to your email:
 - a. Your current resume
 - b. An unofficial transcript covering all semesters through and including the fall semester of 2020
 - c. An application essay of no more than three pages (single spaced, 12-point font, one-inch margins) discussing both (i) why you want to join the Sports Industry Workshop (including why you want to work in the sports industry and what you want to do) and (ii) analyzing a current sports business topic of your choice