# KELLEY DIRECT ONLINE MBA

## Two-Year Plan

### FALL START

**YEAR ONE**

<table>
<thead>
<tr>
<th>FALL</th>
<th>WINTER</th>
<th>SPRING</th>
<th>SUMMER</th>
<th>FALL</th>
<th>WINTER–FALL FINAL TERM</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core 1</td>
<td>Analytics and Accounting Fundamentals</td>
<td>Core 2</td>
<td>Major Electives</td>
<td>Core 3</td>
<td>Electives (Major/Open)</td>
</tr>
<tr>
<td>Kelley On Campus 1</td>
<td></td>
<td></td>
<td>Kelley On Campus 2</td>
<td></td>
<td>Global, Experiential, or Professional Course Option</td>
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</tbody>
</table>

### Core 1
- Kelley On Campus 1

### Analytics and Accounting Fundamentals
- 6 credits
- C520 Quantitative Analysis
- C521 Accounting

### Core 2
- 6 credits
- L596 Business Law and Ethics
- G596 Economics
- Z596 Leading Organizations

### Core 3
- 6 credits
- S596 Digital Technology and Innovation
- J596 Strategic Management
- X596 Integrative Live Case Experience

### Major Electives
- 12 credits from one area
- May be applied to a major

### Global, Experiential, or Professional Course Option
- 3 credits
- Required course selected from Global Perspectives, Experiential Learning, or Professional Development electives
  - Choose online electives or electives that combine online instruction with an in-person experience

### Electives: 24 credits
- Personalize your MBA with courses from the following majors:
  - Business Analytics
  - Digital Technology Management
  - Entrepreneurship and Corporate Innovation
  - Finance
  - Marketing
  - Strategy and Leadership
  - Supply Chain and Operations

### Kelley On Campus (formerly Kelley Connect Week) 1 & 2: 3 credits
- Each Kelley On Campus experience is 1.5 credits

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You can specialize your MBA through a major. Take 12 credits in one area to earn an official major while choosing electives beyond your major field that fit your interests.
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