## What is speed networking?

Speed networking is a fast-paced, structured event designed to assist participants in making a large number of professional contacts in a relatively short amount of time.

The National Diversity Case Competition Speed Networking Event will enable every team to make contact with each of the corporate partners. Your team will be assigned either **room A or B**. Tables will **rotate in a predetermined order every 6–10 minutes** over the course of the event. At the halfway point, **rooms A and B will switch**.

Come prepared and keep in mind that speed networking is not designed for in-depth conversations. **The goal is to identify corporate professionals with whom you would like to follow up.**

## Tips for making the most of speed networking

◆ Prepare a brief "elevator pitch." This is a 20- to 30-second introduction in which you state who you are, what skills and experiences you offer, and what you are looking for.

◆ Review the list of corporate partners and research any that you are particularly interested in before the event.

◆ Bring a device or pen and paper for collecting contact information from connections.

◆ Be prepared to speak, but let others have a turn as well.

◆ Keep an eye on the time. You will rotate every 6–10 minutes, when you hear the bell. Make sure you collect relevant contact information before the bell sounds.

◆ Stay hydrated. The event is fast-paced and the room can get warm.

◆ Ask questions. Corporate partners may offer opportunities beyond what you would expect.

◆ Most corporate partners will be available on Saturday. If you would like additional time to chat face-to-face, ask to arrange a follow-up meeting.

◆ Dinner on Friday and lunch on Saturday will not have assigned seating. These are great times to follow up with a corporate partner.

### Corporate partners



Altria — DELTA — EY Building a better working world — FORVIS — KPMG — abbvie — BANK OF AMERICA — Crowe — GE HealthCare