# KELLEY DIRECT ONLINE MBA

## TWO-YEAR PLAN

### Fall Start

#### Year One

<table>
<thead>
<tr>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter–Fall Final Term</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core 1</strong></td>
<td><strong>Fundamentals</strong></td>
<td><strong>Core 2</strong></td>
<td><strong>Global, Experiential, or Professional Course Option</strong></td>
<td><strong>Core 3</strong></td>
<td><strong>Electives</strong></td>
</tr>
<tr>
<td><strong>Core 1</strong>: 6 credits</td>
<td><strong>Fundamentals</strong>: 6 credits</td>
<td><strong>Core 2</strong>: 6 credits</td>
<td><strong>Global, Experiential, or Professional Course Option</strong>: 3 credits</td>
<td><strong>Core 3</strong>: 6 credits</td>
<td><strong>Electives</strong>: 24 credits</td>
</tr>
<tr>
<td>L596 Business Law and Ethics</td>
<td>C520 Quantitative Analysis</td>
<td>P596 Operations Management</td>
<td>Required course selected from Global Perspectives, Experiential Learning, or Professional Development electives</td>
<td>S596 Digital Technology and Innovation</td>
<td>Personalize your MBA with courses from the following areas:</td>
</tr>
<tr>
<td>G596 Economics</td>
<td>C521 Accounting</td>
<td>M596 Marketing Management</td>
<td>• Choose online electives or electives that combine online instruction with an in-person experience</td>
<td>J596 Developing Strategic Capabilities</td>
<td>• Business Analytics</td>
</tr>
<tr>
<td>Z596 Organizational Behavior</td>
<td>Kelley Connect Week 1</td>
<td>F596 Financial Management</td>
<td></td>
<td>X596 Integrative Live Case Experience</td>
<td>• Entrepreneurship &amp; Innovation</td>
</tr>
<tr>
<td><strong>Core 3</strong>: 6 credits</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Finance</td>
</tr>
<tr>
<td>S596 Digital Technology and Innovation</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Global Supply Chain Management</td>
</tr>
<tr>
<td>J596 Developing Strategic Capabilities</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Information Technology Management</td>
</tr>
<tr>
<td>X596 Integrative Live Case Experience</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>• Marketing</td>
</tr>
</tbody>
</table>

**Upon acceptance into the MBA program** you may decide to pursue a dual degree or major. If so, you will receive information on completing an application for the degree or major you would like to pursue. Once your application is processed, your academic advisor will contact you to discuss an academic plan tailored to your individual program pathway.
# KELLEY DIRECT ONLINE MBA

## TWO-YEAR PLAN

### Spring Start

**Year One**

<table>
<thead>
<tr>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
<th>Spring</th>
<th>Summer–Spring Final Term</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core 1</strong>&lt;br&gt;Foundations: Understanding Markets and Institutions</td>
<td><strong>Fundamentals</strong></td>
<td><strong>Core 2</strong>&lt;br&gt;Functions: Delivering Value Through Functional Excellence</td>
<td><strong>Global, Experiential, or Professional Course Option</strong>&lt;br&gt;Elective</td>
<td><strong>Core 3</strong>&lt;br&gt;Future: Creating and Sustaining Competitive Advantage</td>
<td><strong>Electives</strong>&lt;br&gt;Required course selected from Global Perspectives, Experiential Learning, or Professional Development electives</td>
</tr>
<tr>
<td><strong>Kelley Connect Weeks 1 &amp; 2</strong></td>
<td><strong>Kelley Connect Week 1</strong></td>
<td><strong>Kelley Connect Week 2</strong></td>
<td><strong>Kelley Connect</strong></td>
<td><strong>Global, Experiential, or Professional Course Option</strong>&lt;br&gt;Elective</td>
<td><strong>Core 3</strong>&lt;br&gt;Future: Creating and Sustaining Competitive Advantage</td>
</tr>
</tbody>
</table>

### Courses

- **Fundamentals**: 6 credits
  - C520 Quantitative Analysis
  - C521 Accounting

- **Kelley Connect Weeks 1 & 2**: 3 credits
  - Each Kelley Connect Week is 1.5 credits

- **Core 1**: 6 credits
  - L596 Business Law and Ethics
  - G596 Economics
  - Z596 Organizational Behavior

- **Core 2**: 6 credits
  - P596 Operations Management
  - M596 Marketing Management
  - F596 Financial Management

- **Core 3**: 6 credits
  - S596 Digital Technology and Innovation
  - J596 Developing Strategic Capabilities
  - X596 Integrative Live Case Experience

- **Global, Experiential, or Professional Course Option**: 3 credits
  - Required course selected from Global Perspectives, Experiential Learning, or Professional Development electives
  - Choose online electives or electives that combine online instruction with an in-person experience

- **Electives**: 24 credits
  - Personalize your MBA with courses from the following areas:
    - Business Analytics
    - Entrepreneurship & Innovation
    - Finance
    - Global Supply Chain Management
    - Information Technology Management
    - Marketing
    - Strategic Management
  - 12 of these credits (from one area) may be applied to a major.

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