Corporate
Alliance
Program
Partner with Us to Invest in Your Future

By investing in the Kelley School of Business at Indiana University, you start a chain reaction that provides critical student support, curriculum enhancement, experiential learning opportunities, and sustainable growth to the Kelley School. Each year, a cohort of talented graduates who have benefited from these opportunities enters the workforce prepared to add their skills and experience to businesses like yours.

We are committed to assisting you in achieving your goals, from building your brand within our school to improving your recruiting efforts. We work closely with our corporate partners and with key Kelley offices to devise customized strategies for maintaining strong relationships. We’ll help you develop a powerful organizational presence within Kelley, ensuring a sound return on your investment. Take a look at what we have to offer. Then start a conversation with us.

Membership in the Corporate Alliance program offers a variety of opportunities that could include:

• Access to student organizations whose goals align with your mission
• A membership listing on the Kelley website and annual corporate report
• Display of your company logo and/or name on digital monitors throughout Hodge Hall, the Godfrey Center, and our career services offices
• Invitations to special events including dinners, private lectures, and industry-specific programming
• Opportunities for your company to be highlighted on the Kelley website, the digital recognition board in Hodge Hall, or in a print publication

Make a Connection
Partner with Us

Recruiters tell us they seek out our students and graduates for their positive, hardworking attitude and confidence that comes from the real-world, applicable education our faculty deliver at every degree level. Our faculty members demand—and get—the best results from our students and our students achieve success. It’s reflected in our students’ exceptional job-offer rates, the reputation of our career services, and our global reputation as a top business school.

Whether your focus is on backing students with a particular profile or you want to show your overall support of the school, let us know. We’ll help you find a good match.

How can you make the biggest difference for the most Kelley students and faculty members? Here are just a few examples:

- Student organization support
- Student scholarship
- Center or institute support
- Faculty fellowship
- Case competition
- Curriculum enhancement
- Research grants
- Naming opportunities

Your gift to Kelley will be recognized at these levels:

- $2,500–$9,999
- $10,000–$19,999
- $20,000–$49,999
- $50,000–$99,999
- $100,000+

Work with us to build a customized plan.
Centers and Institutes

Get involved with our centers and institutes. You’re sure to find one that aligns with your business goals.

- The Center for Brand Leadership
gokelley.iu.edu/cbl
- The Institute for Business Analytics
gokelley.iu.edu/iba
- The Center for the Business of Life Sciences
gokelley.iu.edu/cblls
- The Center for Education and Research in Retailing
gokelley.iu.edu/ceerr
- The Johnson Center for Entrepreneurship and Innovation
gokelley.iu.edu/jcei
- The Center for Global Sales Leadership
gokelley.iu.edu/globalsales
- The Institute for International Business
gokelley.iu.edu/ib
- The Center for Real Estate Studies
gokelley.iu.edu/bcres

Corporate Partner Profiles

Deloitte
As the founding partner of Kelley’s Institute for Business Analytics, Deloitte understands the need for employees to have the skills to analyze business data. Through their support of the institute, Deloitte prepares students to solve business problems, supports faculty research, and organizes case competitions. As a result, talented graduates enter the workforce prepared to offer insights that help their employers succeed.

3M
Global innovation company 3M has a strong partnership with the Center for Global Sales Leadership. In addition to the state-of-the-art 3M Sales and Business Communication Lab, 3M also funds the Sales for Social Impact course and partners with Altria Group to host the National Team Selling Competition at Kelley. 3M and the Center for Global Sales Leadership are helping Kelley prepare students for careers in all areas of business. 3M is helping junior faculty receive tenure by providing research support to non-tenured faculty.
Our Undergraduate Program

Our undergraduate classes aren’t just classes—they’re components of an innovative curriculum that teaches the science, ethics, and art of good business. It’s no wonder our program is ranked #4 overall by Bloomberg Businessweek and #1 among public universities.

Our curriculum comprises three unique elements:

• **Compass** is a three-course career development program that teaches students about themselves, teamwork, and leadership.

• **Global Foundations Core** prepares sophomores with strategies to analyze and interpret the influences that drive a global economy.

• **Integrative Core** (I-Core) is offered primarily to juniors and weaves together finance, marketing, operations, and leadership.

Student Organizations

Our student organizations can connect you with hundreds of students. These organizations offer dinners, speaker series, professional development workshops, and more. With more than 50 undergraduate student organizations, it’s easy to find a focus for your support. Here’s just a small sample of what Kelley has to offer:

- Alpha Kappa Psi
- Beta Alpha Psi
- Student Accounting Society
- Women in Business
- Supply Chain and Operations Management
- Technology Management Club
- Undergraduate Business Diversity Council
- American Marketing Association

Experiential Learning Activities

Your investment helps set our students apart as they learn teamwork and build confidence through experiential learning opportunities. These include:

- Study abroad trips
- Business Honors Program
- Kelley Living Learning Center
- Case competitions
- Sophomore Professional Conference
- Civic Leadership Development

Corporate Partner Profile

**ArcelorMittal**

Since 2007, ArcelorMittal—the world’s largest steel and mining company—and the Kelley School of Business have worked to create a lasting legacy through the company’s Campus Partnership Program. ArcelorMittal plays an integral role in Kelley’s undergraduate program through support of Compass, I-Core, faculty fellowships, diversity training, academic courses, student organizations, research, and a named classroom in Hodge Hall. Through its generosity, ArcelorMittal has touched the lives of thousands of Kelley students, equipping them with the skills needed to succeed in the global marketplace.

KELLEY SCHOOL OF BUSINESS
Academies
All Kelley MBA students choose a first-year academy in which they develop marketable skills through professional experience. Students and companies interact through company-based consulting projects, nationwide corporate visits, and networking with industry veterans.

Student Organizations
Student organizations in the MBA program provide an opportunity to connect with targeted groups of students. Whether you’re looking for an industry-specific group or a certain demographic, you’ll find it at Kelley. A few include:
- Association of Women MBAs
- Black MBA Association
- Finance Guild
- Marketing Club
- Latin MBA Association

Activities
On MBA Preview Day and MBA Experience Weekend, you’ll have the opportunity to connect with up to 200 prospective, admitted, and current students.

During orientation, students participate in Me, Inc., where they develop an in-depth understanding of themselves and the next steps in their career.

There are also numerous opportunities for support and connecting with students, including networking receptions, roundtables, and mock interviews.

Kelley’s Full-Time MBA program is recognized for its innovative curriculum and effective career coaching. Our student-led programs such as the Global Business and Social Enterprise program (GLOBASE) and Kelley International Perspectives (KiPs) build leadership skills with a global perspective.

Whirlpool Corporation
Since 1982, Whirlpool has supported Kelley in areas such as the MBA first-year case competition and the MBA Consumer Marketing Academy as a part of their overall giving strategy. With a goal of attracting, retaining, and developing exceptional talent, Whirlpool provides well over $100,000 annually to student programming and faculty fellowships. And as a supporter of IU’s annual Habitat for Humanity build, Whirlpool helps Kelley students develop civic leadership skills.
Contact

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