Dear partners,
Many of the programs Kelley offers would not happen without your engagement and support. While there are always ongoing needs, such as scholarships and professorships that help us attract the best students and faculty, there are often new programs that can benefit from your insights and support to help create momentum.

Two of our newest initiatives, the Finance Diversity Program and the Mental Wellness Program, are highlighted in this report.

How to Get Involved
Corporate investment is an important element of the Finance Diversity Program and we appreciate organizational participation with both time and funding. A limited number of partnerships are available.

Contact one of the following to learn about opportunities for your company:

- Pam Warden (pwarden@indiana.edu)
- Brandy Taulbee (bjtaulbe@indiana.edu)
- David Haeberle, Clinical Professor of Finance and Peterson Faculty Fellow in Investment Banking (dhaeberl@indiana.edu)

Idie’s CORNER

FRESHMAN FINANCE DIVERSITY PROGRAM

The Finance Diversity Program is a Kelley School initiative designed to increase the diversity of high-potential students choosing a finance major and pursuing a career within corporations and the financial services. The program strives to empower diverse individuals to be confident being their authentic selves in the workplace and beyond.

While the program begins in the freshman year, students are expected to remain a part of the FDP throughout their academic careers, and to stay involved as alumni.

55 members
3.74 average GPA
69% women
35% underrepresented minorities
13% LGBTQ+
9% international

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Both make an impact on our students and the contributions they will make at their future companies. If you would like to support these initiatives through sharing insights or investment, please contact Pam Warden, pwarden@indiana.edu, or Brandy Taulbee, btaulbe@indiana.edu.

External Engagement

• Kelley alumni can help strengthen our overall partnership. Kelley’s best corporate partners have proud and informed alumni, a passionate executive champion, and an engaged talent acquisition campus manager.
• Knowledgeable alumni, familiar with Kelley’s offerings, can help your talent acquisition team navigate the programs, departments, and faculty within Kelley.
• Engaged alumni are more inclined to volunteer to assist with your on- and off-campus recruiting efforts. Kelley students trust alumni when they talk about where they live, work, and socialize.
• Involved alumni are tremendous ambassadors for your company.

Mental Wellness Initiative

As more companies are working to improve the well-being of their employees, Kelley is also striving to help students achieve balance—as students and throughout their lives as business leaders. Kelley has started several mental wellness programs to teach students how to manage stress and cope with challenges, and the school plans to create a space dedicated to wellness inside the Hodge Hall Undergraduate Center.

Mental Wellness Initiative Goals

• Empower students to take greater control over their mental health by developing stress management techniques.
• Equip faculty and staff with best practices on how to best help students.
• Enhance Kelley’s environment to normalize and destigmatize the reality of stress.

Programs in Development

• Peer mentorship program to help students identify early warning signs of excessive stress in themselves and others and to provide coping mechanisms.
• Workshops to normalize the prevalence of stress and anxiety and to empower students to determine personal coping and management strategies.
• Faculty and staff coaching to encourage students to develop proactive stress-reduction strategies.
# 2018-2019

**CORPORATE ALLIANCE MEMBERS**

## Strategic Partners ($100,000+)

- Deloitte
- The Charles Schwab Corporation
- Whirlpool Corporation
- EY
- KPMG

## Partners ($50,000-$99,999)

- 3M
- Altria
- ArcelorMittal
- Cummins
- PwC
- Target

## Directors ($20,000-$49,999)

- ALDI
- BKD
- Carlisle
- C.H. Robinson
- Crowe
- Eli Lilly & Company
- GE
- Grant Thornton
- Kohl’s
- Monroe Shine & Co. CPAs
- Mosaic Sales Solutions
- Time Inc Retail
- W.W. Grainger

## Associates ($10,000-$19,999)

- AbbVie
- Abercrombie & Fitch Co.
- American Greetings
- Bank of America
- Charles Koch Foundation
- DHL Supply Chain
- Dick’s Sporting Goods
- Eaton
- Ecolab
- FedEx
- Fortune Brands Home & Security, Inc.
- Gartner
- IGS Energy
- Jefferson National Financial Corporation
- Kinney Group
- Macy’s
- Nucor Steel
- Paul I. Cripe Charitable Foundation, Inc.
- Scotts Miracle-Gro Company
- TEKsystems
- The Procter & Gamble Company
- TMC, a Division of C.H. Robinson
- ULINE

## Contributors ($2,500-$9,999)

- Abbott
- Armstrong World Industries, Inc.
- Arthur J. Gallagher & Co.
- AT&T
- Baxter Healthcare
- Berry Global
- Bon Ton
- Brightpoint
- Buckingham Co.
- Claro Healthcare, LLC
- ConAgra Foods
- Cook Medical Technologies LLC
- Coyote Logistics
- Cushman & Wakefield
- Discover
- Don R Scheidt & Company Inc
- Duke Realty Corporation
- E & J Gallo Winery
- Edward Jones
- Elsevier
- Equus Capital Partners
- Eugene & Marilyn Glick Foundation Corporation
- FCA
- Fine Tune Business Consultants
- Flaherty & Collins Properties
- Ford
- Herman & Kittie Properties, Inc.
- Hertz
- Hill-Rom
- Ingersoll-Rand
- Johnson & Johnson
- Katz, Sapper & Miller LLP
- Kimball
- Lee & Associates
- Marathon
- Meijer
- Novozymes
- Owens Corning
- OneAmerica Financial Partners, Inc.
- Plante Moran
- PNC
- PPG Industries
- Resource Commercial Real Estate
- RSM
- Sassar Family Holdings Inc
- Shapiro’s Delicatessen
- Stryker
- TAllen Capital Partners LLC
- TDS
- The Hageman Foundation Inc
- The J.C. Hart Company
- The Keystone Group
- The Nielsen Company
- Toyota
- Trintas Ventures, LLC
- VelocityEHIS
- West Unified Communications Services
- Wells CRE Inc.

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### Become a Corporate Alliance Member

Gain access to our world-class programs and get involved with Kelley in a number of ways, all to benefit your company.

To learn more about investment opportunities, visit [go.iu.edu/1tye](go.iu.edu/1tye).

Contact Corporate and Foundation Relations at 812-856-0189 to get started, or email:

- Pam Warden, Senior Director, pwarden@indiana.edu
- Brandy Taulbee, Director, bjtaulbe@indiana.edu
- Kevin Tsoi, Assistant Director, ktsoi@indiana.edu