KELLEY SCHOOL OF BUSINESS

INDIANA UNIVERSITY

MBA Program

Your essays will give us an idea of your personality, perspectives, and opinions and will let us know how closely your professional objectives match the objectives of the MBA program. We encourage you to be honest, informative, creative, and concise.

Required:

1. Discuss your **immediate** post-MBA professional goals. How will your professional experience, when combined with a Kelley MBA degree, allow you to achieve these goals? Should the short-term goals you have identified not materialize, what alternate career paths might you consider? (500 words)

2. Respond to **one** of the following short essay prompts. (300 words)
   a. My greatest memory is...
   b. I'm most afraid of...
   c. My greatest challenge has been...
   d. I'm most proud of...

3. Share a brief fact about yourself that your classmates would find interesting, surprising, or noteworthy. (25 words)

Optional:

4. Is there anything else that you think we should know as we evaluate your application? If you believe your credentials and essays represent you fairly, you shouldn't feel obligated to answer this question. (300 words)