Eye on the Editors:
Shaping the Discipline

This special section is devoted to recognizing the outstanding scholarly leadership of our research faculty who are serving as editors of major journals in our field. Professors Dean A. Shepherd and Catherine M. Dalton have been leading two significant journals and their impact has been enormous. The Indiana Entrepreneur staff posed a few questions to these editors to gain some insights into their personal perspective on their journal leadership.

Here are the questions:

1. Can you briefly mention the vision you have had in your term as Editor - in - Chief?
2. What would be some of the best moments (or accomplishments) that you could share with us?
3. Has being a journal editor been satisfying for you as an accomplished research professor? If so, in what ways?
4. Any other thoughts to share?

Here is how each editor answered the questions:

Dean A. Shepherd,
Editor-in-Chief; Journal of Business Venturing

1. To ensure that the Journal of Business Venturing continues to celebrate the multidisciplinary, multifunctional, and multicontextual character of the entrepreneurship research community, we created a structure around “fields”, where a field represents a sub-community characterized by a discipline, a function, or a context. Each field has an editor (or two) that is a well-established scholar embedded in that sub-community so that they are familiar with its key assumptions, theories, methods, and so on.

JBV has fields (and editors) that represent the disciplines of economics, psychology, and sociology, the functions of finance/accounting, management, marketing, and strategy, and the environmental and social contexts of international sustainability. What ties these fields together is a dedication to understanding entrepreneurial phenomena.

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Catherine M. Dalton,
Editor-in-Chief; Business Horizons

1. My vision for Business Horizons has primarily focused on publishing a general business journal that effectively spans our broad-based readership of academics and practitioners. A central theme of each article is that it provides a strong scholarly foundation from which a problem or issue is developed. This foundation is supported by practical guidance and/or implications that speak directly to our practitioner readers. This enables us to publish articles that have strong potential to be practically relevant while providing insights that might guide future research. At the center of my vision for the journal, then, is the notion of accessibility of content for all of our readers.

It is highly gratifying that we have apparently been successful at meeting this mission as evidenced by a nearly five-fold increase in our online article downloads in the past six years.

2. Among the accomplishments about which I am most proud during my editorship is the increase in readership of the journal content that I just mentioned. The consistent year-over-year growth in downloads and revenues has been a strong testament of the strength of the content provided by our highly talented authors.

I am also very proud of the transition in the overall look and feel of the journal that has occurred during my editorship. In addition to enhancing the professional look and feel of the journal, I was able to add a several features that have been well received by our readers.

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Faculty Research Publications for 2010-2011

Refereed Journals:


Holt, D.T., Rutherford, M.W., & Kuratko, Donald F. 2010. Advancing the field of family business research: Further testing the measurement properties of the F-PEC. *Family Business Review*.


Shepherd, Dean A., & Patzelt, H. 2011. Sustainable entrepreneurship: Entrepreneurial action linking “what is to be sustained” with “what is to be developed.” Entrepreneurship: Theory & Practice.


**BOOKS:**


“Perspectives from Twenty-Two Countries on the Legal Environment for Selection,” in J.L. Farr and N.T. Tippins (eds.), Handbook of Employee Selection. Routledge.


Special Honors (research related):

David B. Audretsch: Awarded an Honorary Doctorate for his research in Entrepreneurship at Jonkoping University in Sweden. The Honorary Doctorate is granted bi-annually to leading scholars of entrepreneurship. 2010.

Donald F. Kuratko: Honored as the Riata Distinguished Entrepreneurship Scholar at Oklahoma State University. 2010.

Thomas P. Hustad: Honored with the naming of the “Thomas P. Hustad Best Paper by a Young Scholar” award, to be bestowed at the annual New Product Development Management Conference sponsored by the European Institute for Advanced Studies in Management. 2011.

Thomas P. Hustad: Honored with the naming of the “Thomas P. Hustad Best Paper Award,” to be bestowed annually by the Journal of Product Innovation Management. 2010.

PhD Students:

Brandon A. Mueller: Accepted position at Oklahoma State University as an Assistant Professor of Entrepreneurship. Will begin Fall 2011.

Brian S. Anderson: Accepted position at University of Ontario as an Assistant Professor of Entrepreneurship. Will begin Fall 2011

IU’s Kelley School of Business ranked #1 in entrepreneurship research

In late 2010, Indiana University’s Kelley School of Business’s Department of Management and Entrepreneurship received the No. 1 ranking among 150 schools worldwide for World Rankings for Entrepreneurship Productivity. This is the second consecutive year that the Kelley School has achieved the #1 ranking.

Patterned after a standard method of management journal productivity by scholars established by Texas A&M University and University of Florida, researchers at Texas Christian University (TCU) developed a World Ranking for University Entrepreneurship Productivity based on scholarly publications.

The three top entrepreneurship journals -- Journal of Business Venturing, Entrepreneurship Theory & Practice and Strategic Entrepreneurship Journal -- were used as the impact journals to be studied. The rankings were established by a simple count of published journal articles by faculty from the various universities across the globe.

Once again, Kelley’s top entrepreneurship faculty far outdistanced the nearest challenger by almost doubling its total number of published journal articles. “Research is the heart and soul of all of our disciplines at the Kelley School. This top research ranking is another validation that we have the very best entrepreneurship research faculty in the world,” said Dan Smith, Dean of the Kelley School of Business.”
Dean A. Shepherd (continued from page 1)

2. Highlights include having leading scholars in the different fields of entrepreneurship agree to be field editors and doing a wonderful job at it. The impact factor for the journal increased and many schools consider the journal an “A” for promotion and tenure decisions.

3. I was an associate editor for four years before becoming editor-in-chief and over this time I found being an editor very satisfying. Although it is far easier to accept a paper than reject one, I found that authors appreciate high quality (well reasoned and developmental) decision letters delivered in a timely manner, regardless of the editorial decision. It is satisfying to offer authors feedback that helps them improve the quality of their manuscripts. In doing so, I am hopefully helping to develop those scholars.

4. My job is made considerably easier by a set of incredibly talented field editors and reviewers.

Catherine M. Dalton (continued from page 1)

These include executive digest features written by some of the most highly regarded international scholars across a broad range of business disciplines, executive focus features that highlight in interview format successful executives and their accomplishments, and special issues that enabled us to intensely focus on a particular topic in a journal issue. Another change for which I give all credit to our book review editor, Mimi Dollinger, is the inclusion of four reviews of popular business books in each issue of the journal. Mimi has done an outstanding job of providing our readers witty, insightful, and timely assessments of current popular press business books. The best moments of my editorship involve the many wonderful relationships I have enjoyed with everyone from my Managing Editor, Lisa Faye Miller, to Mimi Dollinger, to our Elsevier publisher, Vicki Wetherell, and her colleague, Mary O’Brien, to the outstanding board members and authors.

3. One of the more gratifying aspects of service as an editor is the opportunity to help colleagues develop their own research programs for inclusion in the journal. I have been blessed to have had the opportunity to work with some of the most talented researchers and writers in business schools across the globe. It has been an honor to publish their outstanding work in the pages of Business Horizons.

4. It has been an honor to represent Business Horizons, the Kelley School of Business, and Indiana University these past six-and-a-half years as editor.

When my second, and final, term concludes this summer, I have the privilege of passing the mantle of leadership to my esteemed colleague, Professor Marc J. Dollinger. I have every confidence that he will bring fresh insights, energy, and enthusiasm to the editorship of Business Horizons. As a highly regarded scholar and researcher in the field of entrepreneurship and strategic studies, Professor Dollinger will undoubtedly lead the journal to new heights.

Additional Entrepreneurship Faculty Who Have Served as Guest Editors for Key Journals

David B. Audretsch
Entrepreneurship Theory & Practice
(Special Issue: Strategic Entrepreneurship, 2009)

Journal of Economic Behavior and Organizations
(Special Issue: Experimental Methods in Entrepreneurship Research, 2010)

Strategic Entrepreneurship Journal
(Special Issue: Knowledge Spillover in Entrepreneurship, 2011)

Entrepreneurship Theory & Practice
(Special Issue: The Future of Entrepreneurship Research, 2011)

Donald F. Kuratko:
Entrepreneurship Theory & Practice
(Special Issue: Strategic Entrepreneurship, 2009)

Business Horizons
(Special Issue: Entrepreneurship & Corporate Innovation, 2009)

Jeffrey G. Covin:
Entrepreneurship Theory & Practice
(Special Issue: Entrepreneurial Orientation, 2011)

Journal of Management Studies
(Special Issue: Revitalizing Entrepreneurship, 2011)

Journal of Product Innovation Management
(Special Issue: Corporate Entrepreneurship, 2011)

Herman Aguinis:
Journal of Management
(Special Issue: Bridging Micro and Macro Domains, 2011)

Personnel Psychology
(Special Issue: Corporate Social Responsibility, 2013)
Indiana University’s Kelley School of Business Entrepreneurship Faculty

Dr. Donald F. Kuratko
The Jack M. Gill Chair of Entrepreneurship; Professor of Entrepreneurship; Executive Director, Johnson Center for Entrepreneurship & Innovation

Dr. Patricia P. McDougall
The William L. Haeberle Professor Entrepreneurship; Professor of Strategic Management (former Associate, Faculty & Research of the Kelley School of Business)

Dr. Siri A. Terjesen
Assistant Professor of Strategic Management & International Entrepreneurship

Dr. Johannes G. Denekamp
Senior Faculty Lecturer of Management & Entrepreneurship

Dr. William L. Haeberle
Professor Emeritus of Management & Entrepreneurship

Dr. Dan Li
Assistant Professor of International Business & Entrepreneurship

Dr. David L. Major
Eli Lilly Faculty Fellow & Assistant Professor of Management & Entrepreneurship

Dr. Dean A. Shepherd
The Randall L. Tobias Chair in Entrepreneurial Leadership; Professor of Entrepreneurship

Dr. Jeffery S. McMullen
Assistant Professor of Entrepreneurship

Dr. Marc J. Dollinger
Professor of Business Administration & Entrepreneurship

Dr. Todd Saxton
Associate Professor of Strategy & Entrepreneurship; Venture Center Faculty Fellow (Indianapolis Campus)

Dr. Herman Aguinis
Dean’s Research Professor; Professor of Organizational Behavior & Human Resources; Director, Institute for Global Organizational Effectiveness

Dr. Idalene E. Kesner
The Frank P. Popoff Chair of Strategic Management; Professor of Strategic Management; Associate Dean, Faculty & Research of the Kelley School of Business

Dr. Matthew B. Semadeni
Assistant Professor of Strategic Management

Dr. Jeffrey G. Covin
The Samuel & Pauline Glaubinger Professor of Entrepreneurship; Professor of Strategic Management

Dr. David B. Audretsch
Distinguished Professor; Ameritech Chair of Economic Development

Dr. Gregory F. Udell
The Bank One Chair of Banking & Finance; Professor of Finance

Dr. Dan R. Dalton
The Harold A. Poling Chair of Strategic Management; Professor of Strategic Management; Director of the Institute for Corporate Governance; Dean Emeritus of the Kelley School of Business

Dr. Catherine M. Dalton
The David H. Jacobs Chair of Strategic Management; Professor of Strategic Management; Research Director of the Institute for Corporate Governance

Dr. Toyah Miller
Eli Lilly Faculty Fellow & Assistant Professor of Management & Entrepreneurship

Dr. Thomas P. Hustad
Professor Emeritus of Marketing