




The Indiana Entrepreneur

No. 1 Ranking Highlights Kelley’s Leadership Role in Researching and Advancing Entrepreneurship

Indiana University’s Kelley School of Business is again No. 1 in the **2019 World Rankings for Entrepreneurship Productivity**, which examined research in the discipline at nearly 500 colleges and universities worldwide.

Kelley has consistently been at the top of these rankings, which come out every five years.

Between 2014 and 2018, the Neeley Institute for Entrepreneurship and Innovation at Texas Christian University tracked research articles in three top entrepreneurship journals—*Strategic Entrepreneurship Journal*, *Journal of Business Venturing*, and *Entrepreneurship Theory and Practice*.

The rankings—established 10 years ago—are based on the number of published articles in these publications, which also are among the *Financial Times*’ overall list of 50 leading business journals.

As in the past, research activity by faculty in Kelley’s Department of Management and Entrepreneurship far outpaced those at other universities. The 37 articles published by Kelley faculty nearly doubled the number of articles by professors at Imperial College London, who published 21 articles.

Syracuse ranked third, followed by three schools tied for fourth—the University of Alberta, HEC Montréal, and Oklahoma State.

Donald F. Kuratko, the Jack M. Gill Chair of Entrepreneurship and executive director of the Johnson Center for Entrepreneurship and Innovation, noted the rapid growth in the number of entrepreneurship programs over the last decade.

When the **World Rankings for Entrepreneurship Productivity Rankings** were created, it measured research activity at 150 schools, fewer than a third of the number of programs that exist today. Kuratko said it’s gratifying to stay No. 1 in a more competitive environment.

“Even amidst that enormous growth on schools, Indiana University’s Kelley School of Business maintains the No. 1 ranking solidifying its global reputation as the very best in entrepreneurship research. This is a huge tribute to the quality of our entrepreneurship faculty,” Kuratko said.

In October 2017, a similar 12-year longitudinal study of entrepreneurial research impact was published in the *Journal of Small Business Management* and also ranked Kelley No. 1.

The new world ranking also follows *U.S. News*’ recent survey of graduate entrepreneurship programs, which placed Kelley No. 8 overall and third among public universities, maintaining its top presence at the graduate level for the 13th consecutive year.

2019 World Rankings for Entrepreneurship Research Productivity

In a recent analysis released by Texas Christian University, the top schools across the globe for entrepreneurship research over the last 5 years were ranked.

For 2019, IU is **No. 1 in the world out of 497 schools**, with 37 research articles published in the *Strategic Entrepreneurship Journal*, *Journal of Business Venturing*, and *Entrepreneurship Theory and Practice* over the past five years.

Ranking	University	SEJ	JBV	ETP	Total
1	Indiana University	4	15	18	37
2	Imperial College London	9	5	7	21
3	Syracuse University	4	12	4	20
4	University of Alberta	0	6	10	16
4	Oklahoma State University	4	6	6	16
4	HEC Montréal	0	2	14	16
7	York University	4	5	6	15
7	Mississippi State University	1	1	13	15
7	Northeastern University	1	6	8	15
7	University of Oklahoma	3	7	5	15

Featured Scholars



Greg Fisher



Donald F. Kuratko

Awarded in 2018 the Best Journal Article of the Year for 2017 by the editorial board of the *Journal of Business Venturing* for "Legitimate to Whom? Audience Diversity and Individual-Level New Venture Legitimacy Judgments," (Fisher, Greg, Kuratko, Donald F., Bloodgood, James, & Hornsby, Jeffrey S. [2017]. *Journal of Business Venturing*, 32 [1]:52-71). The article examined how entrepreneurs manage new venture legitimacy judgments across diverse audiences, so as to appear legitimate to the different audience groups that provide much needed financial resources for venture survival and growth. To do so, the authors identified and described the different mechanisms by which entrepreneurs can establish new venture legitimacy across diverse audiences.

Distinguished International Researcher



Tricia McDougall-Covin

The contribution and legacy of **Tricia McDougall-Covin** was a focal point of the Academy of International Business United Kingdom & Ireland conference held at the University of Sussex on April 25–27. A special plenary was organized, entitled, "International Entrepreneurship: The legacy, the future" in honor of **Professor Patricia McDougall-Covin** and celebrating 30 years of

international entrepreneurship research. Tricia reflected on the genesis of international entrepreneurship, followed by a series of panelists including Marian Jones (University of Sheffield), Stephanie Fernhaber (Butler University), Becky Reuber (University of Toronto), and Antonella Zucchella (University of Pavia) who reflected on their individual interactions with Tricia as well as future research directions. While Tricia has obviously contributed to the development and growth of international entrepreneurship research, her legacy reaches much further through her service as a mentor and role model.

Welcome New Faculty Members

Indiana University's Kelley School of Business extends a warm welcome to three new faculty members joining the elite entrepreneurship team. Each brings expertise and excellence in research, teaching, and practice.



SOPHIE BACQ

Associate Professor of
Entrepreneurship



AARON F. MCKENNY

Assistant Professor of
Entrepreneurship



SARA L. COCHRAN

Clinical Assistant Professor
of Entrepreneurship



The 18th annual Velocity Conference for Kelley second-year MBA Entrepreneurial Innovation Academy (EIA) students was held in mid-March in Berkeley, California. Fifteen IU graduate students from the School of Informatics, Computing, and Engineering and the College of Arts & Sciences also participated in the Berkeley and Silicon Valley entrepreneurship experience.

This year's speakers included Dr. Brittany Barreto, Co-Founder and Chief Executive Officer, Pheramor, Inc.; Trisha Bright, Founder and CEO, GoodSocial; Kate Doerksen, Co-Founder and CEO, DITTO; Greg Oslan, Strategic Advisor, Department of Defense and Founding and Managing Partner, OSG Consulting; Andrew Smith, Founder and CEO, Azevtec, Inc.; Michael Suttle,

Chief Revenue Officer, Tartini Advisors; Kurt Sutton, Co-Founder, COO, Menguin; Jeff Thermond, Venture Partner, XSeed Capital; and Paul Truex, Executive Chairman of the Board, Anthera Pharmaceuticals, Inc. The JCEI West Coast Advisory Board also spent time mentoring the students.

During the conference, the students were given VIP tours of Google X, Extreme Networks, and Silicon Valley Bank, as well as a tour and reception at Plug and Play Tech Center, home to over 350 start-up companies in Silicon Valley.

The JCEI West Coast Advisory Board plays a key role in the yearly conference. They help recruit speakers and places for the students to visit in Silicon Valley. Several provide financial fellowships for the students.

Clapp IDEA Cross-Campus Competition Encourages Student Entrepreneurs

Over 150 entrants participated this April in the annual IU cross-campus Clapp IDEA (Innovations Developed for Entrepreneurial Action) Competition. VCs, angel investors, and industry professionals evaluated the teams. Fifteen judges considered the innovation of each concept and the feasibility of its implementation. Although they had a difficult time choosing from 40 semifinalists, they named a winner: Civic Champs, developed by Ryan Underdahl, a Kelley School student.

Underdahl received \$20,000 and space in the Hoosier Hatchery, JCEI's student incubator, to develop and grow his company. Rohith Kolluri (Spark Elements), Hannah Nixon (Outboard), Kaushal Patel (Nucleus), and Joshua Smith (Netzero) each won a Kaczmarek Best Pitch award and \$500.

JCEI and Vern Clapp of Clapp Investment Ltd sponsored the event. Clapp, a Kelley School graduate, has had a lifelong passion for entrepreneurship and is a supporter of promoting entrepreneurship and innovation across the IU campus.

In Memoriam



Dr. George E. Branam

(11-14-1930 — 3-15-2019)

JCEI Executive Board Member

Our entire entrepreneurship family at Indiana University's Kelley School of Business mourn the passing of Dr. Branam. He graduated from Indiana University and was a member of the NCAA All-American Cross-Country Team in 1952 and won the Big 10 Medal of Achievement – Indiana University in 1953. He also received his medical degree from Indiana University School of Medicine and served a residency in pathology.

He had many leadership positions

at IU Health Ball Memorial Hospital in Muncie, IN: Chairman of the Clinical Staff and its Executive Committee, Director of Laboratories, and Director of the Pathology Residency

Program. All but one year of his professional career has been in teaching hospitals and he has worked with over 300 young physicians in training. The integration of pathology and its application to the everyday practice of medicine to benefit all patients was his passion. George was one of the founders of Pathologists Associated (PA), a hugely successful medical laboratory serving the state of Indiana for over 40 years until it was sold to Lab Corp. George loved Indiana University and was a loyal supporter of the entrepreneurship initiatives of the Johnson Center for Entrepreneurship & Innovation. He became a trusted advisor to Dr. Kuratko as he was able to relate his entrepreneurial experience to help mold the young aspiring entrepreneurs at IU. George is survived by his wife of 43 years, Linda, his 5 children, and 14 grandchildren. All of us at the Kelley School of Business and JCEI will miss him dearly!



KELLEY SCHOOL OF BUSINESS

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The Johnson Center for Entrepreneurship & Innovation
1275 E. Tenth Street, Suite 2050
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Save the Date

IU Entrepreneurial Connection Day

FRIDAY, SEPTEMBER 6, 2019

- 1 p.m. to 4:30 p.m.
- Kelley School of Business
Hodge Hall
- Featuring **NEAL RICKNER**, Chief Operating Officer, Makani
Makani was a project within Google X. In January 2019 Makani became an independent company within Alphabet.



Contact Us

The Johnson Center for Entrepreneurship & Innovation

812-855-4248
jcei@indiana.edu
gokelley.iu.edu/jcei

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