



INDIANA UNIVERSITY

KELLEY SCHOOL OF BUSINESS
JOHNSON CENTER FOR
ENTREPRENEURSHIP & INNOVATION

Customized Cross Campus Certificate in Entrepreneurship

Now Every Student at IU Can Access the Entrepreneurial Mindset

With the nationally ranked Entrepreneurship Program in the Department of Management & Entrepreneurship and the Johnson Center for Entrepreneurship & Innovation, a major initiative was established for the academic year 2014. *Professor Donald F. Kuratko* of The Johnson Center for Entrepreneurship & Innovation has already formulated satellite centers across the campus to infuse entrepreneurial thinking in the various schools. The need for many students in other disciplines to understand entrepreneurship is increasing, especially with the dramatic changes taking place in their sub-fields of endeavor. Many students end up in careers where they work for themselves and thus the basic business and entrepreneurial principles would be invaluable.

The Cross Campus Certificate in Entrepreneurship consists of fifteen semester hours (five three-credit semester courses or some combination of required courses and a collection of experiential events). *Only students outside the Kelley School of Business will be admitted into the Certificate in Entrepreneurship program.* The program has three required courses and two elective courses (described below). This necessitates the students learn the basic issues involved with entrepreneurship, while maintaining some flexibility in tailoring the program to the student's particular area(s) of interest.

All required and elective Kelley courses are in existence and have capacity to absorb additional students, so no new resources are needed to create this program. The following section contains information regarding the core requirements.

Core Requirements

W212: Exploring Entrepreneurship	3 hrs.
W300: New Venture Management	3 hrs.
Z302: Managing & Behavior in Organizations	3 hrs.

Customized Requirements (must take two)

Each school (e.g., the Jacobs School of Music; Informatics; SPEA) will propose specific courses that their students could select. These courses will be discussed and approved by the Department of Management & Entrepreneurship in consultation with the Johnson Center for Entrepreneurship & Innovation so that each school has developed a list of potential courses related to the specific domain.

6 hrs.

Total Semester Hours **15 hrs.**

Co-curricular Activities (100 pts. can be earned as “experiential credit” of 3 credit hours towards the certificate). ***Examples may include:

- a. Attendance at any approved (by the host school) conference or seminar event (10 pts.)
- b. Collective attendance (8 events) at numerous on-campus initiatives (such as the *Project Jump Start* for the Jacobs School of Music) (100 pts.)
- c. Participation in solo performances or presentations (20 pts.)
- d. Participation in the IU IDEA Competition (25 pts.)
- e. Attendance at any Career Fair for future career plans (10 pts.)
- f. Participation in any extracurricular volunteer program on IU’s campus where the student’s particular talent is used (25 pts).

For more information contact:

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****Co-curricular activities must be reflective of the particular student’s entrepreneurial ambitions. Each proposed activity must then be approved by the host school and the Executive Director of the Johnson Center for Entrepreneurship & Innovation at the Kelley School of Business*