Alex Lewin-Zwerdling is Vice President, Research and Partnerships. In that role she oversees IFIC’s consumer research, tracking the latest in food and nutrition trends, habits, perceptions and other factors that affect what drives America’s eating habits. Alex also develops IFIC’s partnerships across sectors, from food and agriculture companies and nutrition leaders, to public health experts, government agencies and others.

Alex joined IFIC from AARP Foundation, where she oversaw the organization’s hunger and nutrition research and strategy. In addition, Alex was a Vice President at Weber Shandwick where she served as a communications and nutrition expert for many food, agriculture and health care clients. Alex has also spent time at the United States Department of Agriculture’s Food and Nutrition Services and the Pew Charitable Trusts. She is the 2016-2017 Chair of the Society for Nutrition Education and Behavior’s Advisory Committee on Public Policy.

Alex holds a PhD in Nutrition, as well as a Master’s in Public Administration and Bachelor of Science, all from Cornell University.