# TRADE COSTS AND ECONOMIC DEVELOPMENT

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#### <u>Abstract</u>

We test the hypothesis of the circular causality between trade costs and degree of economic development using data on Italian provinces. Using different methods to control for multilateral resistance, we apply a gravity equation to estimate sectoral exports to 188 countries over the period 1995-2004. Provincial trade costs are constructed as the sum of five province-specific elasticities, including distance, adjacency, and common money. We find that Italian provinces are heterogeneous with respect to trade costs. These costs are influenced by lagged provincial per capita income and industrial structure. In turn, trade costs influence future provincial per capita income. This two-way relationship between trade costs and income is broadly consistent with the cumulative causation process emphasized by the New Economic Geography.

**Key Words**: trade costs, heterogeneity, economic development, gravity equation. **JEL Classification**: F10, F14, O52, R12.

## I. INTRODUCTION

In this paper we test the hypothesis of the circular causality between trade costs (TCs) and degree of economic development using data on Italian provinces. This bi-directional causality is a typical implication of New Economic Geography (NEG) models but, to our knowledge, it has not been tested before. To motivate our hypothesis, we draw on the link between TCs and cross-border trade flows and the link between TCs and spatial economic disparities.

There is ample evidence that TCs play an important role in international trade. A decline in international transportation costs, a component of TCs, is a likely cause underlying the sharp rise of world trade relative to world output that has occurred over the last fifty years (Hummels, 2007). Transportation costs rise with distance and, consequently, close countries tend to trade more than distant countries. Trade-enhancing characteristics that counteract transportation costs are: common language (Helliwell, 1999; Hutchinson, 2002), common colonial roots (Rauch, 1999), shared religion (Kang and Fratianni, 2006), immigrant links to the home country (Gould, 1994; Head and

Ries, 1998) or more generally ethnic networks (Rauch and Trindade, 2001), and similarity in economic development (Fratianni and Kang, 2006). Beyond culture, cross-border trade is influenced by institutions such as regional trade agreements (Carrère, 2006; Baier and Bergstrand, 2009) and common money (Rose, 2000; Rose and van Wincoop, 2001; Frankel and Rose, 2002). Last but not least, national borders are a big impediment to trade (McCallum, 1995; Helliwell, 1998; Anderson and van Wincoop, 2003; Chen, 2004). Behrens et al. (2007) break down the complex range of TCs in a transportation component and a non-transportation component (e.g., border-related impediments and differences in languages and in monies). These authors find that the former impacts on the location of firms whereas the latter exerts a global impact. In their extensive survey, Anderson and van Wincoop (2004, 691-2; AvW henceforth) estimate that TCs represent the equivalent of a 170 percent ad-valorem tax barrier to trade, of which 21 percent attributable to transportation costs, 44 percent to border-related impediments, and 55 percent to distribution costs. In sum, TCs are large and complex. An often cited paper by Obstfeld and Rogoff (2000) argues that TCs are the common cause to six major puzzles in international macroeconomics.

TCs are also critical in NEG, which is concerned with the spatial distribution of production facilities and agglomeration factors. Krugman (1991), the leader of NEG, develops a core-periphery model that hinges critically on the interaction of transportation costs with scale economies in production.<sup>1</sup> The model features a sector, agriculture, with constant returns to scale and an immobile factor of production, land, and another sector, manufacturing, with increasing returns to scale and a mobile factor, labor. Pecuniary spillovers trigger a "circular causation" process whereby manufacturing tends to concentrate in locations with large markets that, in turn, lead to more concentration because those locations enjoy lower effective prices and attract mobile labor. The outcome is the endogenous formation of a richer industrial core and a poorer agricultural periphery, or more generally regional economic disparities. The income differences result from differences in prices, with workers in the core enjoying higher real wages than in the periphery. Agglomeration accentuates as transportation costs decline, giving more incentive to footloose manufacturing to

<sup>&</sup>lt;sup>1</sup> On this point, see the survey article by Head and Mayer (2004).

relocate. Agglomeration can also arise through cost and demand linkages stemming from firms using intermediate goods (Venables, 1996) or through innovation (Martin and Ottaviano, 2001).

The spatial distribution of industrial activities and income is affected critically by TCs. When TCs are high, interregional trade is low and industrial activities are widely diffused. As TCs decline, agglomeration, with its attendant benefits of increasing returns and external economies, develops in core areas (what is core is largely a path-dependent process). Agglomeration is fed by the industrial sector drawing the mobile factor, say labor. If labor is mobile only between sectors in the same region, the agglomeration process reaches a turning point when real wage differentials are sufficiently high to induce firms to relocate from the high-wage agglomerated region to the lowwage non-agglomerated region. In this case, periods of industrial concentration are followed by periods of a more even spatial distribution of industrial activities (Puga 1999; Bosker et al. 2007). The spatial distribution of per capita income will also mimic such a pattern. If labor is instead mobile among regions, the agglomeration process in the core region will continue until real returns on labor are equalized across regions. In this case, the spatial distribution of industrial activities remains asymmetric and regional economic development is heterogeneous. In sum, causality runs from TCs to agglomeration and income. But there is also the opposite causality from agglomeration to TCs. The core attracts firms and labor from the periphery because it enjoys higher productivity, including sectors such as information services and distribution that are so important for international and interregional trade. Scale economies from agglomeration reduce TCs. The core also benefits from better infrastructure and public administration resulting from agglomeration, which tend to reduce TCs. In the end, causality is potentially bi-directional.

To test our hypothesis, we follow a two-step approach. First, we estimate provincial TCs using a gravity equation (GE) applied to bilateral trade flows from the viewpoint of a country, Italy, that shares common culture and national institutions, but suffers from regional disparities. Second, we test the mentioned two-way causality between provincial TCs and provincial per capita income, our measure of economic development. While Italy is not the only industrial country with regional disparities, its heterogeneity is long dated: the Mezzogiorno problem, or the relative low degree of

economic development of the Italian South, goes back to the creation of the nation in 1861 and has defied decades of large government transfers from the North to the South over the last fifty years. Much has been written on the subject both inside and outside Italy; space permits only a few references. Lutz (1962) is among the first to analyze in depth the Italian dual economy, which exists not only geographically but also across industries. Her policy prescription is wage flexibility in the South and interregional mobility of labor and capital. Chenery (1962, 515) examines the policy of the Italian government "to carry out the theoretically attractive procedure of developing external economies by a massive dose of public works while leaving the direct investment in commodity production to private individuals." This policy has continued to these days despite the persistence of the North-South economic divide. Labor mobility across regions remains relatively low (Mocetti and Porello, 2010), a fact that is difficult to reconcile with the gap in per capita income. The twin occurrence of large geographic economic differences and labor immobility remains an "empirical puzzle" (Faini et al. 1997).

The literature on regional disparities has gone beyond the North-South characterization. For example, Bagnasco (1977) identifies three distinct economic areas: an old capital-intensive North-West, which he calls First Italy; an agricultural and backward South, which he calls Second Italy; and a newer North-East and parts of the Center, which he calls Third Italy. Third Italy is replete with dynamic small and medium size firms that outsource production and are located in industrial districts (Brusco, 1990). These districts specialize in different products and are distinctive in their development paths, local institutions, and manners of generating externalities (Becattini, 1990, 2007).<sup>2</sup>

The paper is organized as follows. In Section II, we discuss the general form of GE in the presence of multilateral TCs. In Section III, we formulate the empirical equations of our two-step approach. Section IV discusses the data. Section V presents and analyzes the findings. Section VI deals with robustness tests. Conclusions are drawn in the last section.

<sup>&</sup>lt;sup>2</sup> Markusen (1996) discusses different types of industrial districts (agglomeration).

## **II. THE GRAVITY EQUATION AND MULTILATERAL TRADE COSTS**

In a well-known paper, McCallum (1995) applied a GE to 1988 exports and imports among ten Canadian provinces and thirty U.S. states and found that inter-provincial trade was approximately twenty times larger than trade between provinces and states; in essence, the US-Canadian border is very thick. AvW (2003) criticized McCallum's findings mostly for ignoring multilateral TCs and argued that general-equilibrium considerations dictate that trade flows from region i to region j depend, among other factors, not only on bilateral TCs, but also on multilateral ones.<sup>3</sup> When multilateral costs rise relative to bilateral costs, trade flows rise between i and j. These authors derive the following operational GE (see their equation 13):

$$X_{ij} = \frac{Y_i \cdot Y_j}{Y^w} \left( \frac{t_{ij}}{P_i \cdot P_j} \right)^{1-\sigma} \quad , \tag{1}$$

where X = exports from *i* to *j*, Y = nominal income, t = bilateral TC factor, P = multilateral TC factor (i.e., consumer price index),  $\sigma =$  elasticity of substitution among goods, and *i*, *j*, and *w* indicate, respectively, exporter country, importer country and the world. Assuming that  $t_{ij}$  is a function of bilateral distance and one plus the tariff-equivalent bilateral border barrier, AvW estimate with nonlinear least squares a simultaneous system of equations on cross-section data. Their main result is that borders reduce trade in the range of 20 to 50 percent, that is much less than the border found by McCallum.

The AvW estimation procedure is rather cumbersome and other authors have sought simpler alternatives. Baier and Bergstrand (2009) obtain virtually identical results with *bonus vetus* (good old) ordinary least square (OLS, henceforth) using a first-order log-linear Taylor series expansion to approximate multilateral resistance with appropriate exogenous variables captured by country fixed effects (FE henceforth). Following Rose and van Wincoop (2001), Feenstra (2003), and Cheng and Wall (2003), Baldwin and Taglioni (2006) instead propose time-invariant country-specific dummies

<sup>&</sup>lt;sup>3</sup> The immediate predecessor of AvW is Anderson (1979). Other theoretical foundations of GE are provided by Bergstrand (1985, 1989), Deardorff (1998), Helpman (1987), and Haveman and Hummels (2004).

for cross-section data and time-varying country dummies and country-pair FE for panel data. In panel data, the time-varying country dummies remove the time-series correlation and the countrypair FE the cross-sectional correlation. However, country-pair dummies (simply, pair dummies) are time-invariant and consequently can only in part account for the multilateral resistance factor; serial correlation remains. There are two downsides to this procedure. The first is that it involves a great number of dummies and the estimation depends on sample size. The second is that pair dummies capture all FEs, including distance elasticity, and consequently make it impossible to distinguish among parameters of various time-invariant variables. The alternative to the second downside is provided by Carrère (2006) who models pair dummies as random variables (RE henceforth). By employing pair REs, we can still apply the Baldwin and Taglioni's approach to handle the multilateral resistance factor, but in addition we can estimate the impact of distance on trade (Fratianni et al. 2010).

## **III. EMPIRICAL SPECIFICATION OF THE TWO-STEP APPROACH**

We discuss in this section the empirical procedure and econometric methodology underlying the two-step approach. In the first part, we focus on the construction of provincial TCs. These are the sum of five components: distance, adjacency, common and different regional trade agreements, and common money. In the second part, we lay out the model of circular causation between provincial TCs and provincial per capita income.

# Step 1: Gravity equation and provincial trade costs

The specification of TCs is the subject of theoretical and empirical debate; see, for example, Fingleton and McCann (2007). Bosker and Garretsen (2007) discuss and estimate various specification of TCs and conclude in favor of the "implied TC" specification (see their equation 16). Since our data do not permit such an estimation, we follow the trade literature in defining TCs in a

7

multiplicative form.<sup>4</sup> Specifically, the TC of the  $k^{th}$  product exported by the Italian  $i^{th}$  province to the  $j^{th}$  importer country is given by (see Carrère, 2006):

$$t_{ijt} = d_{ij}^{\rho_0} \cdot e^{[\rho_1 RTA_{jt} + \rho_2 InterRTA_{jt} + \rho_3 MONEY_{jt} + \rho_4 ADJACENCY_{ij}]}, \qquad (2)$$

where  $d_{ij}$  is bilateral distance, *RTA* (*InterRTA*) is a dummy that assumes 1 (0) when *i* and *j* belong to the same (different) regional trade agreement, *MONEY* and *ADJACENCY* are dummies that assume 1 when *i* and *j* share the same money or a common land border.<sup>5</sup> Institutional and cultural factors such as common language, colonial relationships and immigrant links are irrelevant in the Italian context and have been omitted.<sup>6</sup> As to the signs of the coefficients,  $\rho_0$  is positive and  $\rho_3$  and  $\rho_4$  are negative. The signs of  $\rho_1$  and  $\rho_2$ , instead, depend on whether the *RTA* is trade creating or trade diverting. If the *RTA* is trade creating, both  $\rho_1$  and  $\rho_2$  are negative; if the *RTA* is trade diverting  $\rho_1$  is negative but  $\rho_2$  is positive (Carrère, 2006). A RTA could evolve over time from a trade-creating to a trade-diverting institution (Fratianni and Oh, 2009).

Substituting (2) in (1), we obtain a testable GE at the provincial level that is similar to AvW's (2003) equation 19:

$$\ln X_{ijt} = A + \ln Y_{it} + \ln Y_{jt} + (1 - \sigma)\rho_0 \ln d_{ij} + \sum_{f=1}^4 (1 - \sigma)\rho_f Z(f)_{ijt} + \varepsilon_{ijt}, \qquad (3)$$

where  $A = \ln(Y_i^w P_{ii}^{1-\sigma} P_{ji}^{1-\sigma})$  is the multilateral resistance factor,  $Y_i$  and  $Y_j$  are respectively nominal income of *i* and *j*, and Z(f) is the set of four variables that affects TC in addition to distance:  $Z_1 = RTA$ ,  $Z_2 = InterRTA$ ,  $Z_3 = MONEY$ , and  $Z_4 = ADJACENCY$ . Distance elasticity  $\beta_0 = (1-\sigma)\rho_0$  is negative since the elasticity of substitution  $\sigma$  is larger than unity; the four semi-elasticities  $\beta_f = (1-\sigma)\rho_f$  are positive, except for  $\beta_2 < 0$  when the *RTA* is trade diverting;  $\varepsilon_{ijt}$  is an idiosyncratic error.

<sup>&</sup>lt;sup>4</sup> The implied TC specification requires data on total consumption of goods only produced by the province. Since we lack inter-provincial trade flows, we cannot implement this procedure.

<sup>&</sup>lt;sup>5</sup> All Italian provinces share the same regional trade agreements and currency. While *RTA*, *InterRTA*, and *MONEY* have a global impact, their provincial export elasticities can differ due to different frequencies of these three factors in each province. Sixteen Italian provinces are adjacent to either France, Switzerland, Austria, and Slovenia.

<sup>&</sup>lt;sup>6</sup> Italian, as the majority's language, is only spoken in Italy. Colonial relationships with former colonies Libya, Somalia and Eritrea were too short lived to be of any relevance. Emigrants' relationships are primarily with the home country. Furthermore, these relationships have diminished over time and are captured in our model by importer country FE.

Sectoral distance elasticities are estimated under the restriction that these elasticities are common to all provinces (a restriction imposed by data availability). Provincial distance elasticities are then computed as the weighted average of sectoral export distance elasticities, where the weights are given by the average shares of provincial sectoral exports. This approach ignores the potentially positive effects on distance resulting from the interaction between industrial sectors and location generated, among other things, by agglomeration externalities (Fratianni and Marchionne, 2008). Thus, our test is conservative because it works against our hypothesis. Distance in (3) is replaced by the interaction of distance with sectoral dummies. Since coefficient  $\beta_0$  varies among sectors, our testable GE assumes the following form:

$$\ln X_{ijkt} = A + \ln Y_{it} + \ln Y_{jt} + \sum_{k=1}^{K} \beta_{0,k} \delta(k) \ln d_{ij} + \sum_{f=1}^{4} \beta_f Z(f)_{ijt} + u_{ijkt}, \qquad (4)$$

where *K* is the number of sectors, and  $\delta(k)$  is a sector dummy.

Provincial TC, denoted by  $\beta_i$ , is the sum of five elasticities: provincial distance, *ADJACENCY*, *RTA*, *InterRTA*, and *MONEY*.<sup>7</sup> Provincial distance elasticity is the weighted average of sectoral distance elasticities,  $\beta_{0,k}$ . The *ADJACENCY* elasticity is the estimated semi-elasticity  $\beta_4$ multiplied by the frequency of provincial trade with common-border countries (by definition, the *ADJACENCY* frequency of non bordering provinces is zero). The same procedure holds for *RTA*, *InterRTA*, and *MONEY*.<sup>8</sup>

Equation (4) is estimated with three alternative methods to control for multilateral resistance: (a) exporter province, importer country, and year FEs, (b) province-country pair REs and year FEs (c) is the sum of methods (a) and (b). Method (a), a three-way FE ( $A = \lambda_i + \pi_j + \mu_t$ ), is

$$\boldsymbol{\beta}_{i} = \frac{1}{T} \cdot \sum_{t=1}^{T} \left( \sum_{k=1}^{K} \overline{x}_{i,kt} \cdot \boldsymbol{\beta}_{0,k} \right) + \sum_{f=1}^{4} \boldsymbol{\beta}_{f} \overline{Z(f)}_{i}, \text{ where } \overline{x}_{i,kt} = \frac{\sum_{j=1}^{K} X_{ijkt}}{\sum_{k=1}^{K} \sum_{j=1}^{J} X_{ijkt}}$$

where  $\overline{Z}(f)_i$  indicate the frequency of *RTA*, *InterRTA*, *MONEY*, *ADJACENCY* in total trade of province *i*. Given that  $\beta_{0,k} < 0$ , and  $\beta_f$  and  $\beta_{4,i}$  have small numerical values, it follows that  $\beta_i < 0$ .

<sup>&</sup>lt;sup>7</sup> In the language of Behrens et al. (2007), *RTA*, *InterRTA* and *MONEY* would qualify as non-transport costs with a "global impact" on trade.

<sup>&</sup>lt;sup>8</sup> Denoting with K, J and T, respectively, the number of sectors, importing countries and years,  $\beta_i$  is:

better than a pure OLS because the latter fails to control for all specific effects (Egger 2000). Method (b) applies specific effects to province-country pairs, but not to individual exporter provinces and importer countries ( $A = \omega_{ij} + \mu_i$ ). We model pair specific effects as REs instead of FEs to avoid collinearity with distance (Carrère 2006). This method captures the bulk but not all specific effects. Method (c) combines (a) and (b) and encompasses all time-invariant multilateral resistance factors ( $A = \lambda_i + \pi_j + \omega_{ij} + \mu_i$ ). We cannot apply country-time dummies and pair dummies proposed by Baldwin and Taglioni ( $A = \lambda_{it} + \pi_{jt} + \omega_{ij}$ ) because of the excessive number of dummy variables.<sup>9</sup> Our method (c) is the closest feasible specification of Baldwin and Taglioni's GE. Both (b) and (c) are based on the assumption that province-country pairs behave randomly and thus permit us to estimate distance coefficients for each of the 21 sectors.

# Step 2: TC-income circular causation

The second step in our research strategy involves testing the bi-directional causality between TCs and provincial per capita income, our proxy of economic development. We have already mentioned that NEG underscores both the impact of TCs on income as well as the impact of income on TCs. This circular causation is tested with the following two equations:

$$\overline{\boldsymbol{\beta}}_{i,t} = g\left(\overline{y}_{i,t-1}, C_{i,t-1}\right)$$
(5a)

$$\overline{y}_{i,t} = h\left(\overline{\beta}_{i,t-1}, C_{i,t-1}\right),$$
(5b)

where  $\overline{\beta}_i$  is mean-adjusted provincial TC expressed in numerical value,  $\overline{y}_i$  is mean-adjusted provincial per capita income, and  $C_i$  is a set of control variables that are typically associated with economic development and TCs, such as provincial industrial structure (*IND*), infrastructure (*INF*), institutional efficiency (*INS*), social capital (*SC*), and human capital (*HC*).<sup>10</sup> Provincial TCs and provincial per capita income are measured relative to their mean values to minimize potential common bias.<sup>11</sup>

<sup>&</sup>lt;sup>9</sup> We have 1,030 exporter country-time dummies, 1,880 importer country-time dummies and 16,629 pair REs.

<sup>&</sup>lt;sup>10</sup> For the relevance of institutional efficiency, see La Porta et al. (2000), for social capital see Putnam (1993) and Putnam and Helliwell (1995), and for human capital see Lucas (1988).

<sup>&</sup>lt;sup>11</sup> Denoting with *I* the number of Italian provinces (*I*=103) and recalling that  $\beta_i < 0$ ,  $\overline{\beta}_i$  is:

In the actual tests, g(.) and h(.) are linearized. Lagged regressors are employed to minimize endogeneity problems due to simultaneity ( $\overline{\beta}_i$ , however, being a panel estimate is centered in the middle of the time period). It should also be noted that  $\overline{\beta}_i$  are retrieved from heteroskedastic (4) and used in (5a)-(5b). We correct for heteroskedasticity in (5) with robust standard errors.

## IV. DATA

Different datasets are used to estimate provincial TCs (Step 1) and circular causation (Step 2).

## Step 1 dataset

The dataset in Step 1 consists of 972,754 observations covering 103 Italian provinces, 188 countries, and 21 sectors over the period 1995-2004. The data come from different sources. Annual exports by province, country, and sector come from the Italian National Institute of Statistics (ISTAT); they include all bilateral flows in excess of one euro recorded by custom offices.<sup>12</sup> The data are subject to a potential magnification effect due to vertical specialization (Hummels et al., 2001): re-exporting may occur when part of the intermediate production process is localized abroad. In these instances, export data overestimate the true but unknown value of exports (AvW, 2004). We eliminate sector "Ships and aircrafts, etc." because it lacks a specific destination and exports to politically undefined areas (e.g., Antarctica) or remote parts of a country (e.g., Denmark's Greenland). ISTAT is also the source of provincial population and income, the latter measured as the sum of value added in agriculture, industry and services except public sector and financial services.

Country income and population come from the World Development Indicators (WDI) of the World Bank. We lose some records in merging the two datasets because of the mismatching between ISTAT export destination and WDI country definition (e.g., Timor-Leste). We lose records

$$\overline{\boldsymbol{\beta}}_{i} = \left| \boldsymbol{\beta}_{i} - \frac{1}{I} \cdot \sum_{i=1}^{I} \boldsymbol{\beta}_{i} \right|.$$

This procedure eliminates common factors and detrends idiosyncratic factors. In other words, the mean-adjusted provincial TC is the difference between provincial TC, with a positive sign, and its mean value over all provinces, again with a positive sign.

<sup>&</sup>lt;sup>12</sup> In contrast to US states, trade flows among Italian provinces are not recorded; see footnote 4.

because income is not reported for some countries (e.g., Brunei). These inevitable trimmings, however, are of little consequence for the final research outcome. Variable  $d_{ij}$  is measured as the kilometric geodesic distance between province *i*'s capital and country *j*'s capital. Data on provincial latitude and longitude are provided by the official web sites of each province; data on capitals' latitude and longitude are from the *World Factbook* of the Central Intelligence Agency.

As to institutional factors, we define 11 separate RTAs, with year of entry and exit of each member.<sup>13</sup> Italy is a member of the European Union and when a province trades with a country that is a member of another RTA, the *InterRTA* dummy is equal to one. Information on common money, the euro, comes from the European Commission.

Table 1a presents descriptive statistics of our dataset. Average provincial income is \$11.3 billion (Panel A) vs. an average country income of \$168.3 billion (Panel B).<sup>14</sup> 15.5 percent of Italian provinces have a common land border with foreign countries. 7.1 percent of provincial trade flows go to members of the European Union, 3.2 percent to countries that share the same currency (the euro), and 28 percent to countries affiliated with other RTAs.<sup>15</sup> Panel C gives descriptive statistics of provincial exports by sectors. Average incomes of Italian provinces and country partners rise from Panel A and B to Panel C because of the higher frequency of high-income provinces that export more than low-income provinces. The same occurs for the ratio of the number of trade relations among RTA members to maximum bilateral relations and for the share of common-money countries. On the contrary, the incidence of *ADJACENCY* declines relative to other institutional factors because few Italian provinces and country partners are adjacent.

Average provincial exports are \$2.6 billion with a standard deviation 7 times larger than the mean. There is no rounding bias because ISTAT reports all export values. Figure 1 shows that provincial exports have a profile consistent with a log-normal distribution. In the GE, the normality of the dependent variable is critical because estimation is done basically with OLS.

<sup>&</sup>lt;sup>13</sup> These are the European Union (EU), US-IS, NAFTA, CARICOM, PATCRA, ANZCERTA, CACM, MECOSUR, ASEAN, SPARTECA, and ANDEAN; see Oh (2006) and Fratianni and Marchionne (2011).

<sup>&</sup>lt;sup>14</sup> The range from \$1.3 to \$154.8 billion for provinces and from \$ 0.041 to \$11,711.8 billion for country income (with respective standard deviations of \$15.8 and \$812.5 billion) indicates high income variability.

<sup>&</sup>lt;sup>15</sup> Percentages are relative to the number of trade flows and not to export value.

Finally, we report the zero-values of the bilateral trade flow matrix. Complete specialization models, such as AvW's, imply that this matrix must be full. The question is at what level of aggregation one should expect a relatively full matrix. Haveman and Hummels (2004, 211) report a 73 percent matrix fullness at the four-digit SITC level. Although our level of disaggregation is shallower than the four-digit SITC category, we expect more zeros because of geographical disaggregation.<sup>16</sup> With 972,754 actual observations against a potential number of 4,066,440 observations, our trade matrix has a 24 percent average fullness. Table 2 shows the distribution of fullness by sector. Relative large numbers in the table reflect comparative advantage and diffuse localization of production. Typical Italian products such as "Machinery and Equipment" and "Textiles and Textile Products" are 6 to 11 times fuller than sectors with low comparative advantage, such as "Coke, Refined Petroleum Products and Nuclear Fuel." In general, given the geographical and sectoral disaggregation of our dataset, Table 2 suggests a moderate zero flow problem. We will return to this issue in the robustness section of the paper.

## Step 2 dataset

The dataset of Step 2 consists of 103 observations. Per capita GDP and human capital data come from the *I.Stat* data warehouse of ISTAT; industrial structure and infrastructure, from the *GeoWebStarter* data warehouse of the Tagliacarne Institute; and institutional efficiency and social capital from Guiso, Sapienza, and Zingales (2004, GSZ henceforth). The GSZ dataset has only 92 Italian provinces because their survey (from 1989 to 1995) excludes data on eight new provinces created in 1995 and on smaller and unrepresentative provinces.<sup>17</sup>

Our measure of provincial industrial structure is the ratio of industrial value added to total value added (*IND*). Recent literature suggests that larger and more productive firms play a crucial role in export trade flows (Helpman et al., 2004). We check for this effect with the ratio of value added by large firms to value added by small firms in the manufacturing sector (IND(LG/SM)). We also employ two alternative measures of infrastructure, institutional inefficiency, social capital, and

<sup>&</sup>lt;sup>16</sup> The Italian classification is called ATECO and is very similar to the international ISIC classification.

<sup>&</sup>lt;sup>17</sup> The number of Italian provinces have further increased since 1995: today (2010) they are 110.

human capital. *INFECO* and *INFTOT* are composite indexes of economic and total infrastructure, respectively; see Tagliacarne Institute for details. *INS* is the average number of years necessary to complete a first-level trial in the province and thus measures institutional inefficiency. An alternative to *INS*, but with an opposite intended effect, is the average use of bank checks in the province (*INS(CHECKS)*). The number of donated blood bags per million inhabitants (*SC*) and the frequency of individuals who receive loans from friends and family (*SC(DEBT)*) are alternative proxies of social capital. Finally, the two proxies for human capital are the total yearly number of university graduates produced by the province (*HC*) and a higher-level subset of these graduates (*HC(HIGH)*).<sup>18</sup>

Italian provinces are heterogeneous in several respects. Spatial distribution of per capita income in 2004 ranged from less than  $\notin 12,500$  of Crotone and Enna (in the South) to more than  $\notin 29,000$  of Bolzano and Milano (in the North). A similar distribution held in 1995; see Panel D of Table 1b. Figure 3 shows maps of mean-adjusted provincial per capita GDP in 1995 and 2004. The 2004 map is darker than the 1995 map because of nominal economic growth; economic disparities, however, remain virtually unchanged. Strong provincial differences emerge for *INF*, *INS*, *SC*, and *HC*. The lower median values than mean values suggest that *INF*, *INS*, *SC*, but especially for *HC*, have left-skewed distributions. All variables, except *HC*, have a standard deviation that is at least 66 percent higher than the mean, again suggesting strong heterogeneity across provinces; see maps in Figure 2 for a visual inspection of these patterns.

[Insert Table 1a, Table 1b, Figure 1, Table 2, and Figure 2 here]

# V. FINDINGS

#### Step 1 findings

Table 3 presents the results of the GE equation (4). We use a cluster correction for the provincecountry pair and robust standard errors; the former reduces potential pair serial correlation and the latter corrects for the effects of heteroskedasticity. The bottom panel of the table shows summary

 $<sup>^{18}</sup>$  HC consists of the less demanding "diplomi universitari" and more demanding "lauree", whereas HC(HIGH) includes only the latter.

statistics for each of the three methods. Under method (a) and (c), the likelihood ratio test reveals that exporter province, importer country, and year FEs provide significant explanatory power. The restriction that these FEs are zero is rejected, a finding that is in line with Egger's (2000) and is consistent with the three-way FE model. Methods (b) and (c) impose REs on province-country pairs. The number of observations under method (c) falls to 625,734 because we could estimate the model only by eliminating all export values below \$30,000.

## [Insert Table 3 here]

It is standard to evaluate the relative significance of the FE and RE specifications using the Hausman's (1978) statistic  $H = N(\beta_{FE} - \beta_{RE})'Var(\beta_{FE} - \beta_{RE})^{-1}(\beta_{FE} - \beta_{RE})$ , where N = number of observations,  $\beta_{FE}$  and  $\beta_{RE}$  are, respectively, the coefficients' vector of the FE and RE model, Var(.) is the variance-covariance operator, and H has a chi-squared distribution. We recall that pair FEs are collinear with the distance-sector interacting variables (and border) and that we can estimate distance-sector coefficients only using pair REs (Carrère, 2006).<sup>19</sup> It follows that the sizes of  $\beta_{FE}$  and  $\beta_{RE}$  differ, making  $Var(\beta_{FE} - \beta_{RE})$  singular and H inoperative. As a fallback position, we have relied on the Breusch and Pagan Lagrange-Multiplier (1979, BPLM for short) statistic, which while not directly testing FEs vs REs nonetheless rejects the null hypothesis of zero-variance implied by the FE model.

Income elasticity is statistically different from one for Italian provinces and partner countries except for provinces under method (b). The *RTA* semi-elasticity suggests that EU-15 has been a hindrance to trade for its members. This result is in line with Frankel's (1997) model that shows that an expanding RTA reduces welfare and other evidence that finds that the EU has expanded beyond its "optimal size" (Fratianni and Oh, 2009). In our paper, the impact of RTA on exports changes according to the method: negative under methods (a) and (c) and statistically insignificant under method (b). It is likely that country FEs soak up a great deal of the *RTA* effects. In fact, when we drop country FEs under method (b), the statistical significance of *RTA* disappears. *InterRTA* semi-elasticity, as well, changes according to the method: negative under method (a), method: negative under method (b).

<sup>&</sup>lt;sup>19</sup> In some cases, FE are collinear also with *RTA* or *MONEY* because of the low variability of these dummy variables.

positive under method (b), and statically insignificant under method (c). Again, we suspect that country FEs are driving these results. The *MONEY* semi-elasticity is positive, economically relevant, and stable across methods. A pairwise correlation of 0.85 between *MONEY* and *RTA* from 1999 to 2004 provides further justification for the negative sign of *RTA*, the effect of which may be captured, at least in part, by *MONEY*. The *ADJACENCY* semi-elasticity rises from method (a) to method (b) and then falls under method (c). All 21 sectoral distance elasticities are negative and statistically significant at the 1 percent level. They range from a minimum of -2.02 for "Coal, Lignite, Peat, etc." under method (a), to a maximum of -0.47 for "Machinery, etc." under method (b). The explained variance of the regressions is between 0.35 (method b) and 0.44 (method a).

The relative instability of *RTA* and *Inter-RTA* suggests to exclude these two components from the computation of provincial TCs. For the rest of the paper, our benchmark of trade costs consists of three components: distance, adjacency and money elasticities. In light of the fact that Southern provinces have a higher frequency of trade with EU countries than Northern and Central provinces, our narrower definition of TCs works against our hypothesis because it reduces TC heterogeneity. The sensitivity of our main findings to different definitions of provincial TCs will be tested in the robustness section below.

Three examples may illustrate the construction of provincial TCs as well as their heterogeneity; we use the results from method (c). Bologna is located in the North-Center of Italy and has no adjacency effect: its TC is equal to provincial distance elasticity, -0.79929, plus the *MONEY* elasticity, 0.00537; that is, -0.79392. Siracusa is located in the South of Italy and also has no adjacency effect: its TC is equal to a provincial distance elasticity of -0.92923 plus a *MONEY* elasticity of 0.00905; that is, -0.92018. Aosta is located in the North-West of Italy and is adjacent to France and Switzerland: its TC is equal to a provincial distance elasticity of -0.82952, its own *ADJACENCY* elasticity, 0.05489, and a *MONEY* elasticity of 0.01149; that is, -0.76313.

Estimated provincial TCs are highest under method (a), lowest under (b) and intermediate under (c). TC variances are more than three times higher under method (a) and (b) than under method (c). The middle map of Figure 3 displays mean-adjusted provincial TCs under method (c); see footnotes 8 and 11. The geographical disparities in TCs between the North and the South of Italy would have been even higher if we had displayed provincial TCs under method (a) or (b).

## [Insert Figure 3 here]

# Step 2 findings

Table 4 presents the results of equations (5a) and (5b), using mean-adjusted provincial TCs,  $\overline{\beta}_i$ , and mean-adjusted provincial per capita income,  $\overline{y}_i$ ; see Figure 3. The main message of the table is that the circular causation hypothesis is corroborated: lower TCs (measured numerically) raise per capita income but higher per capita income, in turn, reduces TCs through a virtuous circle. More specifically, Table 4a shows that our estimated provincial TCs are negatively influenced by beginning-period mean-adjusted provincial per capita income ( $\overline{y}$ ) and provincial industrial structure (*IND*), but is unaffected by infrastructure (*INF*), institutional inefficiency (*INS*), social capital (*SC*), and human capital (*HC*); see column *TCO*. Table 4b shows that ending-period provincial per capita income is negatively influenced by our estimated provincial TCs and institutional inefficiency, and positively by *IND*, *INF*, *SC*, and *HC*, in sympathy with the implications of endogenous growth theory. All explanatory variables are statistically significant at the 1 percent level, except *HC* whose significance is at the 5 percent level; see column *INO*. The explanatory power of the two regressions is relatively high considering that we are employing mean-adjusted dependent variables:  $\mathbb{R}^2$  is equal to 0.384 in *TCO* and 0.668 in *INO*.

## [Insert Table 4a and Table 4b here]

In sum, TCs and provincial per capita income influence each other, while the vector  $C_i$  of control variables that are typically associated with economic development and TCs, impact endingperiod per capita income but not TCs, with the exception of industrial structure. It is worth noting that the statistical significance of industrial structure is relatively low (10 percent). It is somewhat puzzling that TCs are insensitive to infrastructure, given the long commitment of the Italian government to invest in public works in the Mezzogiorno. A plausible explanation for this result has been offered by Puga (1999, 328): "The combination of minimal interregional migration with wage setting at the national sectoral level may help understand why infrastructure improvements have failed to help the Italian Mezzogiorno catch with the North of the country..." With interregional labor immobility and real wage differences, industrial spreading would occur with firms relocating from high-wage-agglomerated (and congested) areas to low-wage-unagglomerated areas. A common national wage rate, as it is true in Italy, could undo this mechanism.

## **VI. ROBUSTNESS**

## Step 1 robustness

Consider high-TC provinces that trade only with close countries. For those provinces bilateral trade with long-distance countries would be counted as zero trade flows. Hence, there is a potential that zero trade flows may bias upward the algebraic estimate of the distance elasticity. Under these circumstances, a log-linear GE specification and OLS estimation may be inappropriate for three reasons (Burger et al., 2009). The first has to do with the way zero trade flows are treated.<sup>20</sup> Bilateral trade, at some level of disaggregation, is frequently zero or missing (Frankel, 1997; Haveman and Hummels, 2004).<sup>21</sup> Since these zeros do not occur randomly (Rauch, 1999), their omission could bias the estimates of trade determinants (Linders and De Groot, 2006). The second is the bias created by the logarithmic transformation: the concavity of the log function, under OLS, imparts a downward bias because of the Jensen's inequality (Haworth and Vincent, 1979). The third is the failure of the homoskedasticity assumption. With non-negative exports, the variance of exports conditional on exogenous variables declines as the conditional mean of exports approaches the lower zero limit (Santo-Silva and Tenreyro, 2006). Trade data are potentially heteroskedastic, whereas the log-normal model assumes homoskedasticity. In these cases, OLS estimations are inconsistent and inefficient.

<sup>&</sup>lt;sup>20</sup> The assumption of log-normality in the random component implies the double-logarithmic specification that predicts positive trade flows. In contrast, the multiplicative GE can predict zero values.

<sup>&</sup>lt;sup>21</sup> Zeros can occur either because some country pairs do not trade, or rounding errors, or observations are mistakenly recorded as zero. Santos-Silva and Tenreyro (2006) reckon that measurement errors may pose a more serious problem than the log-linear transformation bias.

To deal with these issues, researchers have either omitted zero trade flows, or arbitrarily added a small positive number to all trade flows so that their logarithm is well-defined, or used a TOBIT estimator with zero lower limit for trade flows, or relied on the Heckman selection model criterion. All these standard solutions, however, have their own problems.<sup>22</sup> Recently, Poisson and modified Poisson models have received increasing attention (Santos-Silva and Tenreyro, 2006; Martinez-Zarzoso et al., 2007; Burger et al., 2009). The Poisson Maximum Likelihood estimator (PML, henceforth) is particularly suitable for GE models: it solves the zero trade flows problem, its multiplicative form avoids the log-linearization bias, while the maximum likelihood estimation controls for heteroskedasticity. Its downside is that the required abundance of dummies to control for multilateral resistance makes estimation convergence difficulty.

Table 5 summarizes our robustness checks by showing the correlation matrix of  $\beta_i$  estimated with OLS and PML for each of our three methods. The correlation coefficients shown in the matrix are very high, suggesting that our analysis is robust to different methodologies. We have also employed other estimators with similar results, such as negative binomial, pseudo-Poisson maximum likelihood estimator, and feasible generalized least squares; for space reasons, results are not shown.<sup>23</sup>

# [Insert Table 5 here]

## Step 2 robustness

We perform four different types of robustness exercises concerning equations (5a)-(5b). The first is to add IND(LG/SM) to IND to check the hypothesis that exports are driven primarily by large and more profitable enterprises, as suggested by Helpman et al. (2008). Our findings do not support this hypothesis; see column TC1 of Table 4a. Nor do we find a significant impact of IND(LG/SM) on the income regression; see IN1 in Table 4b. The second is to employ alternative measures of INF,

<sup>&</sup>lt;sup>22</sup> The zero omission option involves a data truncation and leads to biased results, especially with non randomly distributed zero flows (Eichengreen and Irwin, 1998); the constant addition option generates regression coefficients either decreasing with the size of the added constant (Flowerdew and Aitkin, 1982) or unsystematically higher or lower than the added constant (King, 1988); TOBIT performs poorly (Santo-Silva and Tenreyro 2006); and the Heckman selection model expands considerably the dataset with no material improvement (Martinez-Zarzoso et al., 2007). <sup>23</sup> For a comparison of different estimators in the GE, see Fratianni, Marchionne, Oh (2010).

INS, SC, and HC. The only significant changes in the income regression are: SC(DEBT) is not statistically significant, whereas SC is; and HC becomes statistically less significant in the presence of the INF and INS alternatives. No significant changes, on the other hand, take place in the trade cost regressions. Overall, the coefficients are fairly stable and the main thrust of the message remains. The third is to employ two alternative definitions of provincial TCs to our threecomponent benchmark: a narrower one that excludes MONEY (because of its strong correlation with RTA), and an expansive one that adds RTA and InterRTA (full specification of TCs). With the narrower definition results are virtually the same for both regressions; see TCO<sup>-</sup> and INO<sup>-</sup> of Table 4a-4b. With the expansive definition, IND and HC rise in statistical significance in the TC regression (see  $TC0^+$  in Table 4a), whereas become insignificant in the income regression (see  $IN0^+$ in Table 4b). The implication is that under the expansive definition of TC, IND and HC affect income indirectly through TCs. Our conclusion is that the instability of the RTA and InterRTA coefficients in Table 3 argues for the benchmark TC specification. The final exercise relates to the use of estimated parameters as regressors, that is the retrieval of the betas from step 1 to step 2. We follow Saxonhouse (1976) and use a bootstrap procedure -with 100, 1,000 and 10,000 replicationsto estimate the standard errors of the parameter estimates. The results do not change with respect to robust standard errors.

In sum, our robustness exercise confirms the main findings of the previous section.

## **VII. CONCLUSIONS**

The key result of the paper is that regional economic development and trade costs in Italy are related to each other through a circular causation pattern: lower TCs raise per capita income, but higher per capita income, in turn, reduces TCs through a virtuous circle. Our approach consists of two steps. In the first step, we estimate, with a gravity model, sectoral distance elasticities from 103 Italian provinces exporting 21 export categories to 188 countries under the restriction that these elasticities are common to all provinces; these sectoral elasticities are then weighed by the provincial export mix. Provincial TCs are the sum of several separate elasticities, of which only one is a distance elasticity. By design, this approach ignores the potentially positive effects on TCs emanating from the interaction of industrial sectors and location generated, among other things, by agglomeration externalities. By so doing, our test works against our hypothesis. The spatial distribution of provincial TCs appears to be consistent with the main implications of agglomeration theory: with few exceptions, provinces in the "First Italy" (North-West) and "Third Italy" (North-East and parts of the Center) face lower TCs than provinces in the developing South. To our knowledge, this is the first paper that applies the gravity equation to trading pairs whose bilateral distances differ by extremely small measure.

In the second step, we test the bi-directional causality between TCs and provincial per capita income, our proxy of economic development, drawing from the insights of the New Economic Geography. In addition to the interaction between trade costs and provincial per capita income, we find that control variables that are typically associated with economic development impact provincial per capita income but not TCs. We explain this finding, in part, with the institutional practice in Italy to bargain for a nation-wide sectoral wage rate, a practice that tends to counteract the positive effects of government investment programs in the poorer regions of the country and reduces firms' incentives to relocate from richer agglomerated to poorer non-agglomerated areas.

One obvious policy implication of our paper is that government should promote reductions of TCs through efficiency-increasing reforms that would benefit disproportionately the backward regions of the country. The other policy implication, greatly opposed by trade unions, is to encourage wage bargaining that would set wages at the regional rather than at the national level.

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| Panel A (N=103)  | Mean   | Median                                   | Stand.Dev.  | Min                               | Max   |
|--|--|--|---|-----------------------------------|---|
| $Y_i$  | 11,315.7                                       | 6,967.2                                  | 15,809.2  | 1,284.0                           | 154,822.0   |
| ADJACENCY  | 0.155  | 0  | 0.362   | 0                                 | 1   |
| Panel B (N=188)  | Mean   | Median                                   | Stand.Dev.  | Min                               | Max   |
| $Y_i$  | 168,332.7                                      | 8,089.5                                  | 812,480.3   | 40.8                              | 11,711,833.7  |
| RTA  | 0.071  | 0  | 0.257   | 0                                 | 1   |
| Inter-RTA  | 0.280  | 0  | 0.449   | 0                                 | 1   |
| MONEY  | 0.032  | 0  | 0.176   | 0                                 | 1   |
| ADJACENCY  | 0.022  | 0  | 0.147   | 0                                 | 1   |
|  |  |  |   |                                   |   |
| Panel C (N=972,754)  | Mean   | Median                                   | Stand.Dev.  | Min                               | Max   |
| Panel C (N=972,754)<br>Exports                                 | <b>Mean</b> 2.6                                | Median<br>0.1                            | <b>Stand.Dev.</b><br>18.1                         | <b>Min</b><br>0.9                 | <b>Max</b><br>1,531.7                               |
|  |  |  |   |                                   |   |
| Exports  | 2.6  | 0.1                                      | 18.1  | 0.9                               | 1,531.7   |
| Exports<br>Y <sub>i</sub>                                      | 2.6<br>16,434.0                                | 0.1<br>9,198.2                           | 18.1<br>22,235.2                                  | 0.9<br>1,284.0                    | 1,531.7<br>154,821.9                                |
| Exports<br>Y <sub>i</sub><br>Y <sub>j</sub>                    | 2.6<br>16,434.0<br>417,360.6                   | 0.1<br>9,198.2<br>60,817.2               | 18.1<br>22,235.2<br>1,320,683.7                   | 0.9<br>1,284.0<br>40.8            | 1,531.7<br>154,821.9<br>11,711,833.7                |
| Exports<br>Y <sub>i</sub><br>Y <sub>j</sub><br>Distance        | 2.6<br>16,434.0<br>417,360.6<br>4,451          | 0.1<br>9,198.2<br>60,817.2<br>2,641      | 18.1<br>22,235.2<br>1,320,683.7<br>3,962          | 0.9<br>1,284.0<br>40.8<br>69      | 1,531.7<br>154,821.9<br>11,711,833.7                |
| Exports<br>Y <sub>i</sub><br>Y <sub>j</sub><br>Distance<br>RTA | 2.6<br>16,434.0<br>417,360.6<br>4,451<br>0.183 | 0.1<br>9,198.2<br>60,817.2<br>2,641<br>0 | 18.1<br>22,235.2<br>1,320,683.7<br>3,962<br>0.387 | 0.9<br>1,284.0<br>40.8<br>69<br>0 | 1,531.7<br>154,821.9<br>11,711,833.7<br>18,932<br>1 |

| Table 1a: Descri | ptive Statistics of STEP 1 | (millions of US | dollars for Expo | orts, $Y_i$ and $Y_j$ ) |
|------------------|----------------------------|-----------------|------------------|-------------------------|
|                  |                            |                 |                  |                         |

NOTE:

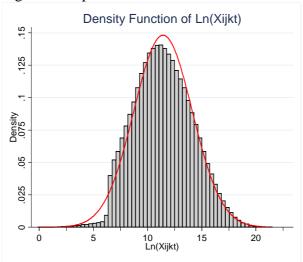
Panel A: statistics on provinces from ISTAT (i=103, j=1, k=1, t=10); Panel B: statistics on countries from World Development Indicator (i=1, j=188, k=1, t=10); Panel C: statistics on province-country-sector from ISTAT (i=103, j=188, k=21, t=10).

|  | _      |
|--|--------|
| Table 1b: Descriptive Statistics of STEP 2 (Euro for | $y_i)$ |

|                                   |        | 21     |            |        |        |
|-----------------------------------|--------|--------|------------|--------|--------|
| Panel D (N=103)                   | Mean   | Median | Stand.Dev. | Min    | Max    |
| <i>Y</i> <sub><i>i</i>,1995</sub> | 13,982 | 14,588 | 3,639      | 6,983  | 22,367 |
| ${\mathcal Y}_{i,2004}$           | 20,003 | 20,871 | 4,561      | 12,288 | 30,629 |
| IND <sub>1995</sub>               | 0.334  | 0.320  | 0.181      | 0.080  | 0.879  |
| IND(LG/SM) <sub>2001</sub>        | 0.401  | 0.329  | 0.293      | 0.010  | 1.640  |
| INF <sub>1991</sub>               | 1.071  | 0.917  | 0.674      | 0.310  | 5.468  |
| INF(TOT) 1991                     | 1.014  | 0.885  | 0.598      | 0.293  | 5.083  |
| INS <sub>1995</sub>               | 3.764  | 3.487  | 1.409      | 1.441  | 8.324  |
| INS(CHECKS) 1995                  | 0.478  | 0.480  | 0.160      | 0.091  | 0.880  |
| SC1995                            | 0.028  | 0.023  | 0.022      | 0.000  | 0.105  |
| SC(DEBT)1995                      | 0.029  | 0.024  | 0.031      | 0.000  | 0.157  |
| HC1995                            | 1.356  | 0.204  | 2.031      | 0.000  | 8.944  |
| HC(HIGH)1995                      | 1.244  | 0.180  | 1.882      | 0.000  | 8.354  |
| NOTE:                             |        |        |            |        |        |

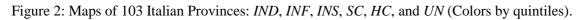
| Income:                   | y = provincial per-capita added value in euro (ISTAT).   |
|---------------------------|--|
| Industrial Structure:     | <i>IND</i> = industrial added value on total added value (ISTAT);                                |
|                           | IND(LG/SM) = added value of large on small-medium size firms (ISTAT).                            |
| Infrastructure:           | <i>INF</i> = economic infrastructure composite index (TAGLIACARNE);                              |
|                           | INF(TOT) = total infrastructure composite index (TAGLIACARNE).                                   |
| Institutional Efficiency: | <i>INS</i> = years taken to complete a first-degree trial by provincial courts (Guiso, Sapienza, |
|                           | and Zingales, 2004);   |
|                           | INS(CHECKS) = frequency of residents who have used checks in the year (Guiso,                    |
|                           | Sapienza, and Zingales, 2004).   |
| Social Capital:           | <i>SC</i> = number of blood bags per million inhabitants (Guiso, Sapienza, and Zingales, 2004);  |
|                           | SC(DEBT) = frequency of residents who have received loans from fiends and family                 |
|                           | (Guiso, Sapienza, and Zingales, 2004).   |
| Human Capital:            | HC = first and second level degree for million inhabitants (TAGLIACARNE);                        |
|                           | HC(HIGH) = second level degree for million inhabitants (TAGLIACARNE).                            |

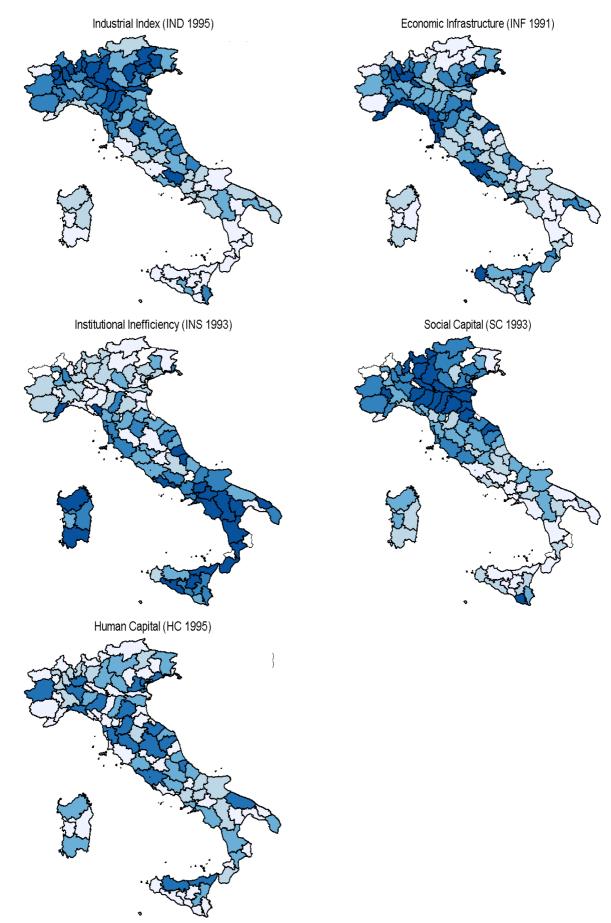
Figure 1: Export distribution



Note: 972,754 observations. I=103, J=188, K=21, T=10.

|  | FullCell <i>i, j, t</i>    |
|--|----------------------------|
| Sector   | TotalCell <sub>i,j,t</sub> |
| Agriculture, Hunting, Forestry   | 0.31505371                 |
| Fish, Fishing Products   | 0.07920884                 |
| Coal, Lignite, Peat, Crude Petroleum, Natural Gas, Uranium, Thorium                    | 0.03672795                 |
| Metal Ores, Other Mining, Quarrying Products   | 0.15978620                 |
| Food Products, Beverages, Tobacco  | 0.39478414                 |
| Textiles, Textile Products   | 0.41405701                 |
| Leather, Leather Products  | 0.30810783                 |
| Wood, Products of Wood, Cork (Except Furniture), Articles of Straw, Plaiting Materials | 0.27897129                 |
| Pulp, Paper, Paper Products, Recorded Media, Printing Services                         | 0.29880706                 |
| Coke, Refined Petroleum Products, Nuclear Fuel   | 0.09446395                 |
| Chemicals, Chemical Products, Man-Made Fibres  | 0.39609068                 |
| Rubber, Plastic Products   | 0.37533051                 |
| Other Non Metallic Mineral Products  | 0.37696757                 |
| Basic Metals, Fabricated Metal Products  | 0.42533051                 |
| Machinery and Equipment N.E.C.   | 0.51390725                 |
| Electrical and Optical Equipment   | 0.42727742                 |
| Transport Equipment  | 0.35043379                 |
| Other Manufactured Goods N.E.C.  | 0.39884321                 |
| Electrical Energy, Gas, Steam, Water   | 0.00343937                 |
| Real Estate, Renting, Business Services  | 0.08559182                 |
| Other Community, Social and Personal Services  | 0.06893720                 |





NOTE: Sources are ISTAT, TAGLIACARNE, and Guiso, Sapienza, and Zingales (2004).

| CORPERCIENT  |             | Method       |             |
|--|-------------|--------------|-------------|
| COEFFICIENT  | (a)         | (b)          | (c)         |
| Year\Province\Country Dummies  | Yes\Yes\Yes | Yes\No\No    | Yes\Yes\Yes |
| Constant   | -7.632***   | -17.53***    | 1.256       |
| ln(Y <sub>i</sub> )  | 0.503***    | 0.903***     | 0.247***    |
| $\ln(Y_j)$   | 0.656***    | 0.536***     | 0.513***    |
| ADJACENCY  | 0.669***    | 1.505***     | 0.745***    |
| RTA  | -1.507***   | -0.0557      | -1.518***   |
| inter-RTA  | -0.461***   | 0.123***     | -0.0826     |
| MONEY  | 0.0971***   | 0.0820***    | 0.0790***   |
| d*Agriculture, Hunting, Forestry   | -1.417***   | -0.802***    | -0.968***   |
| d*Fish, Fishing Products   | -1.809***   | -1.203***    | -1.153***   |
| d*Coal, Lignite, Peat, Crude Petroleum, Natural Gas, Uranium, Thorium                      | -2.019***   | -1.430***    | -1.104***   |
| d*Metal Ores, Other Mining, Quarrying Products   | -1.589***   | -0.979***    | -1.090***   |
| d*Food Products, Beverages, Tobacco  | -1.243***   | -0.621***    | -0.858***   |
| d*Textiles, Textile Products   | -1.232***   | -0.604***    | -0.816***   |
| d*Leather, Leather Products  | -1.326***   | -0.700***    | -0.880***   |
| d*Wood, Products of Wood, Cork (Except Furniture), Articles of Straw, Plaiting Materials   | -1.520***   | -0.901***    | -1.052***   |
| d*Pulp. Paper, Paper Products, Recorded Media, Printing Services                           | -1.406***   | -0.780***    | -0.954***   |
| d*Coke, Refined Petroleum Products, Nuclear Fuel   | -1.596***   | -0.998***    | -0.951***   |
| d*Chemicals, Chemical Products, Man-Made Fibres  | -1.203***   | -0.579***    | -0.823***   |
| d*Rubber, Plastic Products   | -1.294***   | -0.667***    | -0.896***   |
| d*Other Non Metallic Mineral Products  | -1.296***   | -0.671***    | -0.899***   |
| d*Basic Metals, Fabricated Metal Products  | -1.221***   | -0.593***    | -0.829***   |
| d*Machinery and Equipment N.E.C.   | -1.094***   | -0.467***    | -0.725***   |
| d*Electrical and Optical Equipment   | -1.238***   | -0.608***    | -0.832***   |
| d*Transport Equipment  | -1.284***   | -0.658***    | -0.858***   |
| d*Other Manufactured Goods N.E.C.  | -1.270***   | -0.641***    | -0.866***   |
| d*Electrical Energy, Gas, Steam, Water   | -1.829***   | -1.258***    | -1.115***   |
| d*Real Estate, Renting, Business Services  | -1.859***   | -1.254***    | -1.286***   |
| d*Other Community, Social and Personal Services  | -1.780***   | -1.174***    | -1.222***   |
| Observations   | 972,754     | 972,754      | 625,734     |
| Number of pairs  |             | 16,629       | 14,322      |
| $\mathbb{R}^2$   | 0.438       | 0.352        | 0.431       |
| F-test   | 336.5       | 49,406       | 162,374     |
| Prob>F   | 0           | 0            | 0           |
| LR-All $\chi^2$ (Likelihood Ratio test statistic on province, country and time FE)         | 134,088.40  | 1,255.70     | 6,540.43    |
| DoF LR-All (Degree of Freedom of Likelihood Ratio on province, country and time FE)        | 297         | 9            | 297         |
| Prob LR-All > $\chi^2$ (P-value of Likelihood Ratio test on province, country and time FE) | 0           | 0            | 0           |
| BPLM Test (Breusch-Pagan Lagrange Multiplier test statistics for RE)                       |             | 1,793,847.00 | 187,342.50  |
| DoF BPLM (Degree of Freedom of Breusch-Pagan Lagrange Multiplier test for RE)              |             | 1            | 1           |
| Prob BPLM > $\chi^2$ (P-value of Breusch-Pagan Lagrange Multiplier test for RE)            |             | 0            | 0           |

| Table 3: Step 1 – OLS – Provincial distance interacting wi | th sectors, 1995-2004 (N=972,754) |
|--|-----------------------------------|
| Tuble 51 blep 1 015 1107 metal distance interacting wi     |                                   |

NOTE: See text for (a), (b), (c) methods. RE = random effects; FE = fixed effects.  $\Box$  Exports over \$30,000 for computational reasons. Cluster correction on pairs and robust standard errors: \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

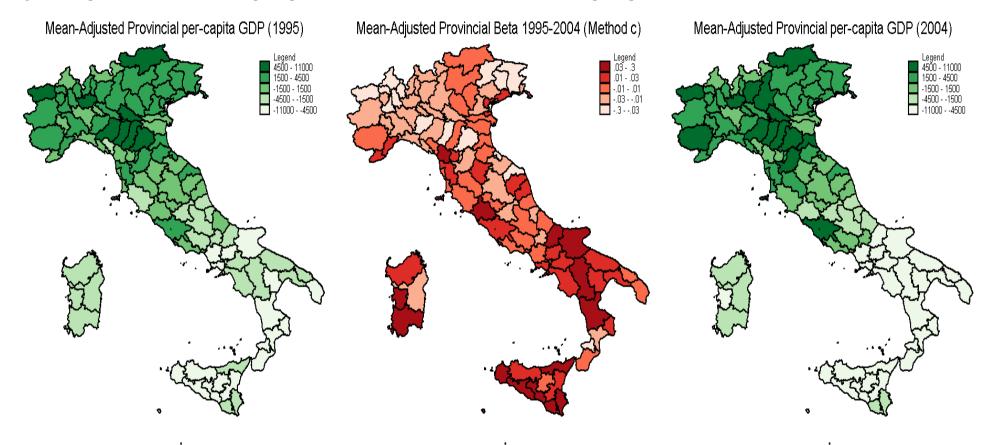


Figure 3: Maps of 103 Italian Provinces: per-capita GDP of 1995, trade costs over 1995-2004, and per-capita GDP of 2004.

Note: See text for methods (c). Green colors in the left and right maps represent mean-adjusted provincial per-capita GDP respectively for 1995 and 2004; ranges in the legend are common between these maps. Red colors in the middle map represents mean-adjusted provincial trade costs derived from 21 sectoral distance elasticities of Gravity Equation Model (*Beta*). In all maps, first and last ranges in the legend are larger than other ranges because they include extreme value.

Table 4a: Step 2 - Trade Costs Regressions. Dependent Variable:  $\overline{\beta}_{i,1005-2004}$ 

| -                                    |           | 0         | *         | ٩         | i,1995–2004 |           |                  |                  |
|--------------------------------------|-----------|-----------|-----------|-----------|-------------|-----------|------------------|------------------|
| VARIABLES                            | ТСО       | TC1       | TC2       | TC3       | TC4         | TC5       | TC0 <sup>-</sup> | TC0 <sup>+</sup> |
| Constant                             | 0.0126    | 0.00406   | 0.0116    | 0.0175    | 0.0118      | 0.0120    | 0.0145           | 0.0973**         |
| $\overline{y}_{i,1995}$ (in mln EUR) | -3.106*** | -2.836*** | -3.157*** | -3.661*** | -3.098***   | -3.164*** | -3.352***        | -13.45***        |
| IND <sub>1995</sub>                  | -0.0419*  | -0.0505** | -0.0412*  | -0.0422*  | -0.0395*    | -0.0412*  | -0.0494**        | -0.319***        |
| IND(LG/SM)2001                       |           | 0.0192    |           |           |             |           |                  |                  |
| INF 1991                             | -0.00118  | -0.00315  |           | -0.00156  | -0.00113    | -0.00117  | -0.00177         | -0.0232          |
| INF(TOT) 1991                        |           |           | -0.000793 |           |             |           |                  |                  |
| INS <sub>1995</sub>                  | 0.00185   | 0.00272   | 0.00188   |           | 0.00153     | 0.00185   | 0.00217          | 0.0112           |
| INS(CHECKS) 1995                     |           |           |           | 0.00645   |             |           |                  |                  |
| SC1995                               | 0.00365   | 0.0779    | 0.00657   | -0.0192   |             | 0.00667   | 0.0142           | 0.359            |
| SC(DEBT)1995                         |           |           |           |           | 0.0466      |           |                  |                  |
| <i>HC</i> <sub>1995</sub>            | -0.00065  | -0.00052  | -0.00061  | -0.00065  | -0.00074    |           | -0.00100         | -0.0140***       |
| HC(HIGH)1995                         |           |           |           |           |             | -0.00051  |                  |                  |
| Observations                         | 92        | 92        | 92        | 92        | 92          | 92        | 92               | 92               |
| $\mathbf{R}^2$                       | 0.384     | 0.415     | 0.383     | 0.380     | 0.386       | 0.383     | 0.436            | 0.696            |
| F Test                               | 53.41     | 58.47     | 55.04     | 50.72     | 56.26       | 52.85     | 68.11            | 235.7            |
| Prob > F                             | 0         | 0         | 0         | 0         | 0           | 0         | 0                | 0                |

NOTE: see Table 1b for variable meaning. Robust standard errors (same results with bootstrap method); TC0 = benchmark specification for 3 components trade costs;  $TC^{+}$  = benchmark specification for 5 components trade costs; TCx = robustness using alternative or additional measure for the corresponding control. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

Table 4b: Step 2 - Income Regressions. Dependent Variable:  $\overline{y}_{1,2004}$  (in thousand EUR)

| VARIABLES                         | IN0       | IN1       | IN2       | IN3       | IN4       | IN5       | INO       | <i>IN0</i> <sup>+</sup> |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-------------------------|
| Constant                          | -3.367    | -3.322    | -3.596*   | -9.741*** | -1.896    | -3.377*   | -3.253    | -2.362                  |
| $\overline{m{eta}}_{i,1995-2004}$ | -29.28*** | -28.99*** | -29.23*** | -30.58*** | -32.43*** | -29.43*** | -30.46*** | -11.68***               |
| IND <sub>1995</sub>               | 7.755***  | 7.809***  | 7.563***  | 5.067*    | 10.37***  | 7.747***  | 7.369***  | 4.610                   |
| IND(LG/SM)2001                    |           | -0.106    |           |           |           |           |           |                         |
| INF 1991                          | 1.605***  | 1.615***  |           | 1.440***  | 1.472**   | 1.586***  | 1.574***  | 1.301**                 |
| INF(TOT) 1991                     |           |           | 2.010***  |           |           |           |           |                         |
| INS <sub>1995</sub>               | -0.741*** | -0.746*** | -0.730*** |           | -0.947*** | -0.739*** | -0.722*** | -0.622**                |
| INS(CHECKS) 1995                  |           |           |           | 10.80***  |           |           |           |                         |
| $SC_{1995}$                       | 49.46***  | 49.03***  | 51.34***  | 35.68**   |           | 49.56***  | 49.35***  | 50.96***                |
| SC(DEBT)1995                      |           |           |           |           | 1.256     |           |           |                         |
| $HC_{1995}$                       | 0.369**   | 0.368**   | 0.274*    | 0.279**   | 0.342**   |           | 0.354**   | 0.201                   |
| HC(HIGH)1995                      |           |           |           |           |           | 0.416***  |           |                         |
| Observations                      | 92        | 92        | 92        | 92        | 92        | 92        | 92        | 92                      |
| $\mathbf{R}^2$                    | 0.668     | 0.668     | 0.677     | 0.702     | 0.632     | 0.670     | 0.671     | 0.682                   |
| F Test                            | 247.8     | 276.0     | 262.4     | 279.2     | 225.0     | 272.2     | 284.7     | 280.4                   |
| Prob > F                          | 0         | 0         | 0         | 0         | 0         | 0         | 0         | 0                       |

NOTE: see Table 1b for variable meaning. Robust standard errors (same results with bootstrap method); IN0 = benchmark specification using 3 components trade costs;  $IN0^+$  = benchmark specification using 5 components trade costs; INx = robustness using alternative or additional measure for the corresponding control. \*\*\* p<0.01, \*\* p<0.05, \* p<0.1.

| $\overline{oldsymbol{eta}}_{i,1995-2004}$ | Method    | (a)    |        | (b)    |        | (c)    |        |
|---|-----------|--------|--------|--------|--------|--------|--------|
| Method                                    | Estimator | OLS    | PML    | OLS    | PML    | OLS    | PML    |
| (a)                                       | OLS       | 1.0000 |        |        |        |        |        |
|   | PML       | 0.9889 | 1.0000 |        |        |        |        |
| (b)                                       | OLS       | 0.9169 | 0.9181 | 1.0000 |        |        |        |
|   | PML       | 0.9988 | 0.9830 | 0.9144 | 1.0000 |        |        |
| (c)                                       | OLS       | 0.9855 | 0.9995 | 0.9190 | 0.9795 | 1.0000 |        |
|   | PML       | 0.9184 | 0.9110 | 0.9969 | 0.9196 | 0.9114 | 1.0000 |

Note: see text for method (a), (b), and (c).  $\overline{\beta}_{i,1995-2004}$  = mean-adjusted provincial trade costs derived using

sectoral distance elasticities from Gravity Equation Model. Estimators: OLS = Ordinary Least Squares; PML = Poisson Maximum Likelihood.