

Webinar Series

Professor Wayne Winston



KELLEY SCHOOL OF BUSINESS

INDIANA UNIVERSITY
Executive Degree Programs

Business Analytics

Businesses have a new tool – analytics – for thriving in a rapidly changing, increasingly complex environment. Analytics enables organizations to detect trends, predict the most likely scenarios, and make optimal decisions about everything from daily operations to high-level strategies. McKinsey & Company forecasts that by 2018 there would be the need for an additional 1.5 million managers and analysts who understand business analytics.

The Kelley School of Business Executive Degree Programs will be offering a series of online webinars for Kelley School of Business's current students and alumni. The Business Analytics Webinar Series will be led by Indiana University's distinguished Professor Wayne Winston.

Professor Winston, one of the foremost experts in spreadsheet modeling and applied probability, focuses on how real-time data can help teams and business make better decisions. His enthusiasm, expertise, and ability to keep classroom discussions fresh has earned him more

than 30 teaching awards over his tenure at Indiana University.

During the series, Professor Winston will begin with an overview of Analytics and transition into practical applications of Analytics in the work place.

The webinar will consist of four, 45 minute, online modules with a limited amount of online asynchronous learning between sessions.

Students who successfully complete the webinar series will be eligible to enroll in the Executive Degree Programs' Business Analytics Graduate Certificate Program at a significantly reduced, per credit hour, tuition rate.

Come and explore this unique opportunity that we created especially for you!

Registration Deadline: July 22, 2013



SESSIONS: 7:00 PM (EST)

- 1. What is Analytics and Predictive Analytics:
Wednesday, August 7th, 2013***
- 2. Optimization:
Thursday, August 15th, 2013***
- 3. Simulation:
Monday, August 26th, 2013***
- 4. Applications of Analytics:
Wednesday, September 4th, 2013***

BUSINESS ANALYTICS

WEBINAR SERIES

Available to current Kelley School of Business Students and Alumni ONLY

Cost of Series: \$100

To register for the series, please follow this link:

<http://go.iu.edu/7z7>